



FELLOWS NEWS

June 2013

New and Noteworthy

The class of 2013 enjoyed a productive April retreat in South Palm Beach. Despite the beautiful people pictured here, the star of the weekend was reportedly **Tom Arnett's** ('13) latest addition, Naomi. Thanks to **Molly White** ('13) for the terrific photography!



The Fellows program has reached a milestone! This fall the program will achieve “critical mass” of five alumni and Fellows in the cities of Chicago, New York, and Washington D.C. The Fund will officially begin alumni activities in these cities in consultation with the Alumni Committee, comprising **David Adelman** ('11), **Dan Kruse** ('11), **Frank Sasso** ('11), **Constantinos Coutifaris** ('12), **Kyle Estep** ('12), **Rob Spies** ('12), and **Dwight Hutchinson** ('13). Our first events will be program-sponsored fall and spring dinners in each of the three locations, with further details forthcoming. The Committee welcomes input from one and all on future activities and direction.

Plans are well underway for the 2013 Symposium weekend, which will take place October 31- November 2 at Dartmouth College's Tuck School of Business. This year's theme is the “Workplace of the Future,” exploring realities of the workplace ten years from now. The keynote speaker is Marina Gorbis, CEO of the California think tank, Institute of the Future. **Constantinos Coutifaris** will serve as the weekend's MC and **David Adelman**, founder of Reel Tributes, will create the new Fellows video. Other alumni involvement is in the works. Please make your plans now to join us!

June 28 marked **Jacqui Lara's** last day with the McGowan Fund. She is heading back to school and we wish her well. We are pleased to welcome **Linda Heath** as the Fund's new Executive Assistant.



From the Executive Director's Desk



The close of our fiscal year is always a time of reflection, assessment, and planning for the year ahead. As I review the Fund's accomplishments for fiscal 2013, I am pleased with the progress realized, both programmatically and structurally, and would like to share a few of the highlights with you.

We made considerable strides in board governance this year. Board structure and trustee term limits were established and we welcomed the first program officer, Ellen Schantz, in October. A strategic planning retreat in February confirmed the board's commitment to continual growth and best practices in philanthropy. In March, the Board approved a five-year grant to the American Heart Association (AHA) toward a program in early childhood obesity prevention.

As you may know, obesity in the U.S. has escalated to epidemic proportions, thus the need for prevention programs. The grant is funding a national program that will recruit childcare providers and provide them with technical and hands-on assistance in nutrition, exercise, and screening of children. It will also educate parents and provide them with support.

The approval of this grant is notable for many reasons. The initiative is the first that will span all of the McGowan Fund communities, which is a milestone. It is steeped with evaluation and assessment, with intentions of adopting the best practices by childcare providers across the country.

Additionally, the grant is open to other funders' support with the objective of expanding the reach well beyond the communities now specified.

Another initiative I am very excited about is a new project for the McGowan Fellows program. As the Ethics Curriculum initiative winds down, we will introduce a new project for the 2013 Fellows. These projects were initially established to help build community among each class of Fellows, and we're very pleased that it's working! However, input from the Fellows' survey showed that a project with national reach and the potential for sustainable impact will be important in keeping Fellows and alumni engaged with the program. So, at the 2013 fall symposium, we will launch the new project, also in collaboration with AHA.

The face of healthcare is changing. It is not only a conversation on cost and care delivery; it is a conversation on ethical dilemmas in providing quality care at affordable prices. AHA is committed to quality care and best practices in the areas of heart disease and stroke, while at the same time addressing the big issue of cost. McGowan Fellows will help build a business plan around achieving quality and reasonable cost, led by a world-renowned AHA clinical and business team, and two volunteer coaches: **Professor John Mather**, Executive Director of Masters Programs at Carnegie Mellon University Tepper School of Business and **Mukund Kulashakaran**, who works with the Boston Consulting Group and is a McGowan alumna, class of 2011. We hope you will join us at this year's McGowan Symposium on Business Leadership & Ethics on November 1 and 2 to hear more about this exciting project.

I hope this gives you further insight into our organization and the things that matter most. You, as McGowan Fellows, are an important part of the McGowan Fund. I welcome any questions or further conversation on these topics. Have a wonderful and productive summer.

Warm regards,
Diana

Out and About

Class of 2013

Tom Arnett
Carnegie Mellon University



Left to right: Joey (3), Tom, Moses (2), Mary, and Naomi (6 months at the time of the photo)

The last month has been a fun and eventful time for the Arnett family. After graduation on May 18, we loaded all our things into a U-box and then packed up our minivan for a two-week road trip from Pittsburgh to California. Along the way we stopped to spend time with friends and family in Columbus, OH; West Lafayette, IN; Kansas City, MO; Altus, OK; and Albuquerque, NM before arriving in the Bay Area. All things considered, the kids did really well with the long car rides and we had a great time. Some of the highlights of our trip included having dinner with board member Bill McGowan and his family in Kansas City, attending my cousin's high school graduation at the Kansas City Municipal Auditorium, and enjoying the Albuquerque Folk Festival with Mary's parents, her sisters, and their families.

Last week I started full time as an Education Research Fellow at the Clayton Christensen Institute in San Mateo, CA (just south of San Francisco). I feel really lucky to be joining an awesome team and doing work that I find very exciting. I've been told that my job for basically the next month will be to read up on disruptive

innovation theory and the latest trends in education technology and education reform. I will then be writing and speaking on behalf of the institute as they work to influence the public conversation on how to bring about more student-centered learning opportunities.

Life is good!



Gerber baby!

Kilkil Shah ('13)
Georgetown University



This summer I am interning at Acumen, a non-profit venture fund that invests in social enterprises) in their East Africa office in Nairobi, Kenya. I will be supporting their energy, water, sanitation, and education portfolio. I am very excited about this opportunity. Attached is a picture from a day trip to Hell's Gate National Park about 1.5 hours outside of Nairobi. The park is home to animals such as zebras, giraffes, and baboons, and also had some great hiking.

Molly White ('13)
Duke University

2013 got off to a great start with two months spent studying abroad in Buenos Aires. While there I visited the wine region in Mendoza, learned how to “play” polo, and walked on a glacier in Patagonia, pictured here.



Coming up this summer is a trip to Greece and Turkey followed by our move to Pittsburgh. In Pittsburgh, I will be starting at Heinz and my husband will be starting *his* MBA at Carnegie Mellon’s Tepper School of Business. We are really excited about our new Shadyside apartment and this next stage in our lives. Here’s a photo of the MBA graduate and the future MBA.



Brendan P. Hickey ('12)
University of Chicago

In April I moved to Washington D.C. and started working for the National Park Service in the Business Management Group. Our team does management consulting and strategic planning projects across the park service. I’m very excited about the new job and the new city!

Kyle Estep ('12)
Northwestern University

I started back at Deloitte Consulting in October 2012. While I'm based out of the DC area office, my girlfriend, Lindsey, and I moved to the Philadelphia region in February for her to take an exciting new opportunity. I travel a lot for work and my first few projects have been in the healthcare industry. However, I'm currently on an internal role that is very rewarding. We are looking

to expand the firm's commitment in helping military veterans transition successfully into the corporate world.

I've been making the rounds visiting with some of the other McGowan Fellows. Pictured in the collage are **Brendan Hickey** ('12) and me at the inauguration in January, **Kaitlyn Caughlin** ('12) and me with our S/Os at dinner in Philadelphia and **David Adelman** ('11) and me rocking t-shirts for his company.



Dan Kruse ('11)
Carnegie Mellon University

Here are photos from our seven-day, 2,400 mile trek across the U.S. that we did about a month ago. I just rolled off my Leadership Development Program at Eaton into my full-time role as a Business Analytics Manager in North American Sales in Pittsburgh, PA. It looks to be an interesting position. We are loving it here and happy to be closer to everyone else again.



The "McGowan Kids Club" is aging nicely and still cute! - DK



Moving from Portland to Pittsburgh!



Liana Humphrey ('11)

Duke University

I was recently selected to be one of four facilitators of a new program being piloted by LEAD for Women, an employee network at Bank of America with thousands of members in the Charlotte area. LEAD MINI (My Internal Networking Initiative) gives members the opportunity to engage in small group networking sessions to discuss a variety of professional and personal development topics. It also gives them the opportunity to expand their professional network at the bank, develop individual relationships, and foster growth and development.

**Mark Your
Calendars!**

**2013
McGowan
Symposium
on Business
Leadership &
Ethics**

Oct 31-Nov 2

**Dartmouth
College
Tuck School
of Business
Hanover, NH**