



\$55.1m

in grants made in
education since 1993



1,068

partners in easing poverty and
homelessness over 25 years



50%

of our health dollars have addressed
the nation's #1 health concern

Celebrating 25 Years

Momentum



William G. McGowan Charitable Fund

2018 Annual Report

William G. McGowan



A Maverick Whose Legacy Lives On

William G. McGowan (1927–1992) has many legacies. One is the William G. McGowan Charitable Fund, which embodies his faith in the power of education, the urgency of community needs, the promise of medical research, and crucial role of ethics in business and leadership.

Another is his impact on the United States. A business maverick, he was the motivating force behind the success of the telecommunications giant MCI. During his 24 years as the head—and very public face—of MCI, he was instrumental in the toppling of the Ma Bell monopoly. And, with his dogged efforts and successful antitrust litigation, he helped usher the highly regulated telecommunications industry into the modern, competitive era.

A third legacy is his sense of momentum. Born of modest means, he pursued his goals with tremendous energy, learning about and embracing new technologies, solutions, and ideas. Now in our 25th year, the Fund that bears his name continues to evolve our grant-making to meet evolving needs, always striving for the kind of planning and results he would have required.

William McGowan died in 1992 after a six-year battle with heart disease that included two heart attacks and a transplant. Soon after his death, the McGowan Fund was established, and we began our journey of community engagement—learning, adjusting, and growing—always with Bill McGowan’s concerns and values in mind.

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Vision

To impact lives today, create sustainable change, and empower future generations to achieve their greatest potential.

Mission

The William G. McGowan Charitable Fund brings our vision to life through grant-making efforts in three pillar areas: Education, Human Services, and Healthcare & Medical Research. We give priority to programs that have demonstrated success, have measurable outcomes and plans for sustainability, and aim to end cycles of poverty and suffering.

Resolute in our belief in the power of partnerships or collaborative efforts to maximize impact, we embrace opportunities to work with other funders in our program areas, and we look for funding opportunities that share our philosophy and explore the possibility of joint projects with other nonprofit organizations.

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Letter from the Chair & Executive Director

Dear Friends,

This year, 2018, has been one of celebration and change, and we're pleased to share with you the work we've done as well as the lessons we've learned and the adjustments we've made.

We marked our 25th year in operation this year—a milestone that also marks more than \$140 million in grants and programming. In anticipation of this milestone, we commissioned a 25-year evaluation report two years ago. With that evaluation in hand, we embraced several new directions in 2018.

For instance, our guidelines were refined to support initiatives that better fit within the program areas and also those whose demonstrated outcomes align with and advance the goals of each McGowan Fund programmatic pillar.

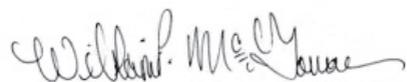
The programmatic pillars remain the same with grant-making in three areas: Education, with the goal of improving high-school graduation rates; Human Services, with an eye to moving people from homelessness to self-sufficiency; and Healthcare & Medical Research, where our efforts focus on the reversal of disease through the science of behavioral change and prevention of disease through lifestyle management, as well as access to healthcare.

Now in its ninth year, the McGowan Fellows Program has added principled leadership-development training to an already exceptional docket aimed at cultivating and connecting ethical leaders. It's doubtful that anyone would argue that ethical leaders have never been more needed in our country.

The McGowan board of directors also committed to an allocation change over the next few years. We will continue to support the regional communities but will, over time, dedicate more funding—up to 75 percent in seven years—to initiatives that are, or have the ability to become, national in scope. To have the greatest sustainable impact for marginalized people is a lofty and worthy goal. To leverage our impact, working with organizations that have the ability to scale to statewide adoption is one way we can reach that goal within our means.

This year, we've had the privilege of reviewing our work and celebrating our momentum. This year, as in every year, we're grateful and humbled to be in this position of service. And we thank our agency partners who deliver the wonderful programs that transform lives for the long term.

Sincerely,



William P. McGowan
Chair



Diana K. Spencer
Executive Director



Momentum

Learning and evolving year over year

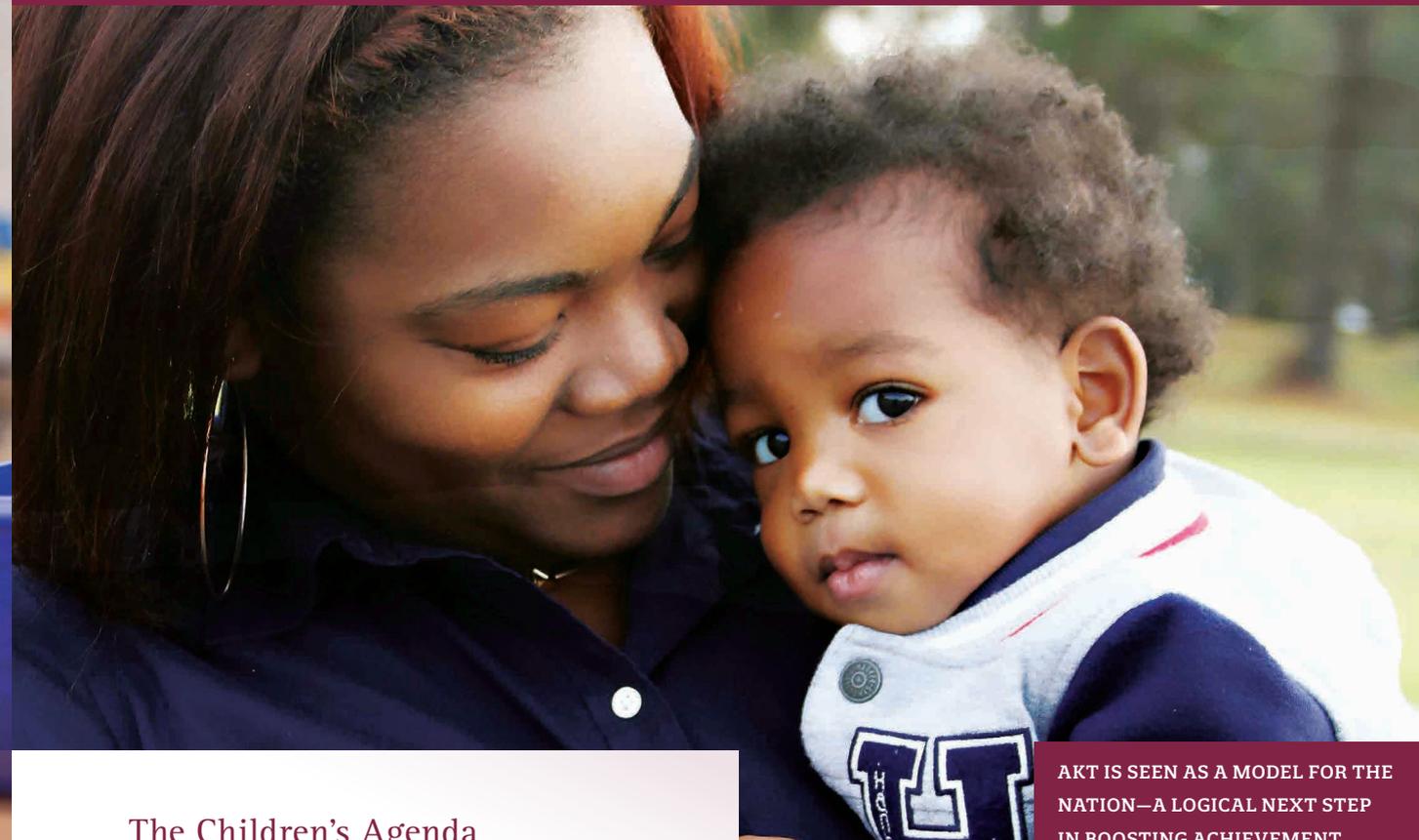
As we celebrate 25 years of giving, The William G. McGowan Charitable Fund celebrates momentum—the personal changes and self-sufficiency individuals have achieved with our help, the success and growth our grantees have acquired, the lessons we've learned, the strides we've made.

Throughout these 25 years, we've remained focused on eradicating poverty for good reasons. Poverty affects how children develop and learn and the opportunities they'll have as adults. Poverty robs health and well-being. Poverty undermines communities—their infrastructure, their schools, their capacity to create jobs, their hope and resilience.

Yet poverty is not intractable.

This year, we've gathered stories about organizations and individuals who have developed strategies, implemented solutions, and made progress. You'll meet a rehousing program with an 89 percent success rate; a healthcare organization that offers primary care in homeless shelters, helping patients beat disease and addiction; and an art museum that has enriched math and science instruction in a little Title 1 school, as well as schools across the state of Nevada.

These are stories of amassing community energy, testing old ideas, applying new ones, pushing the possibilities, and overcoming barriers. They're testimonies to change, persistence, and creativity. We share them with gratitude for all our partners across these 25 years and with recognition that there's still work to be done.



Initiatives in Education

Strategic support for every step in a child's journey

Education is a springboard to healthy brain development, lifelong well-being, a solid memory, and the capacity to adapt, master skills, and adapt again, and again, and again. Education is a strike against poverty for a single child and for a whole community.

Early in our 25-year history, the McGowan Fund provided nearly 1,000 scholarships across the country. More recently, reflecting our growing understanding of the causes and impact of poverty, we've focused on programs that address achievement gaps and reduce disparities among students; our grant-making recognizes every

step of a child's journey, from age 0 through high school graduation. Over the years, this focused, strategic grant-making has supported high-tech teaching innovations in Chicago, special programs for deaf and hard-of-hearing children in Scranton, and outdoor education in Denver.

In 2018, our grant-making included an early childhood collaborative in Kansas City, a summer program aimed at preventing learning loss in Wilkes-Barre, Pennsylvania, and many more results-oriented projects—an investment of \$2,134,820.

The Children's Agenda

The safety net for kids gets a little tighter

When a first-time, low-income mother encounters the Nurse-Family Partnership, she benefits from parent education and support through home visits in the first year of her child's life. But what then? With a low-wage job, uncertain childcare, trouble making the rent, maybe even pressures to move, a mother could lose her way in what is frequently a complicated array of intersecting and parallel services. What about checkups, health insurance, preparation for preschool? How can she know what's out there?

If she's in Rochester, New York, she's in luck. With a 50.5 percent child poverty rate, Rochester is brimming with robust organizations committed to relieving the impact of poverty. The Rochester-Monroe Anti-Poverty Initiative recently secured \$4.75 million in funds from the state for this purpose, and The Children's Agenda, which staffs one of the Initiative's member organizations, received support from the McGowan Fund. The Agenda's focus: developing policies and methods

that will knit existing programs together more tightly. The Agenda calls this model "All Kids Thrive" (AKT).

Poverty affects everything about being a kid—emotional development, memory capacity, and stress tolerance, plus all the obvious educational markers, like reading. Impoverished children are at higher risk for low reading and math scores, severe chronic diseases, and obesity compared to children who grow up in higher income households. Tragically, the effects can last a lifetime: Impoverished children are more likely to see low occupational status and low wages, poor health, and deficits in working memory when they become adults compared to their wealthier counterparts.

Even though health and learning are inextricably linked in early childhood—think the distraction of hunger and the activity-limiting impact of asthma—in Rochester, as in most cities,

AKT IS SEEN AS A MODEL FOR THE NATION—A LOGICAL NEXT STEP IN BOOSTING ACHIEVEMENT AND WELL-BEING AMONG ALL OF AMERICA'S CHILDREN.



children’s health and education agencies are not as closely linked as they could be. Among the AKT strategies: a navigation system offering custom coaching, aimed at helping parents find what their kids need, and an integrated system that will allow education, human services, and healthcare organizations to share crucial data. With such integration, parents will find that there’s “no wrong door for entry” to getting services, says Children’s Agenda Chief Executive Officer Larry Marx. Full-day, year-round, high-quality pre-K for three- and four-year-olds, as well as expanded summer learning programs, are also on the docket. Studies indicate that such programs improve chances a child will graduate high school and even college.

Marx and Early Childhood Policy Director Peter Nebozny see AKT as a model for the nation—a logical next step in boosting achievement and well-being among all of America’s children.

“Every challenged city could do this,” Nebozny says.

Looking Back

The son of a railroad engineer, Bill McGowan credited much of his success to his education, which culminated at Harvard Business School. As a result, education was an early priority in the Fund’s grant-making.

Among the early initiatives: state-of-the-art buildings at DePaul University, King’s College, and the National Archives, and college scholarships totaling more than \$11 million.

In 2010, as the Fund dug deeper into the causes of poverty, we sharpened our focus. The high school graduation rate was 74.7 percent, and we took that measure as a guide. We supported evidence-based programs aimed at boosting success. That year, we funded an afterschool program near Rochester, a dropout prevention project in Chicago, a pre-kindergarten program in Northeastern Pennsylvania.

Even as the needle moved nationwide—the graduation rate is now 84 percent—we continue to address the inequities that thwart achievement.

In our first 25 years, funding in education reached \$55.1 million.



Nevada Museum of Art

**Where everything—
science, math, engineering,
watersheds, and weaving—
is elucidated**

THE MUSEUM OFFERS DOZENS OF CLASSES AND ADVOCATES FOR ART AS A DISCIPLINE THAT TEACHES STUDENTS TO LOOK AT A SCIENTIFIC CONCEPT ANEW.

Some might think Elizabeth Brooks is one of a dying breed. She’s an art teacher, one of two in Reno’s 64 public elementary schools.

But she knows she’s on the cutting edge.

Now in her third year at Veterans Memorial STEM (Science, Technology, Engineering, Math) Academy, Brooks uses paintings to help kids to locate the geometric shapes they’ve learned about in math class. She also uses art to address human impact on the environment—from nuclear testing in Nevada’s deserts to tainted water in Tahoe. Every lesson expands content encountered in other classes. “There’s no finger painting here,” she quips. “It’s all deep thinking.”

Much of that deep thinking is inspired by the Nevada Museum of Art. In a state that ranks last in the nation in education, the museum commissions work, offers dozens of classes, and advocates for art as a discipline that teaches students to look at a scientific concept anew, address an engineering question with an analogy, and grasp math and history visually. As part of this work, the museum’s education director, Marisa Cooper, helped spearhead the state’s adoption of STEAM education, which literally inserts an A for Art into the traditional STEM curriculum, a measure proven to boost performance, particularly among girls and English-language learners.



Looking Forward

What will education look like in 25 years?

Think of recent changes. Blackboards became whiteboards. Researching became Googling.

One tenet of teaching hasn't changed. We've always known that the more a teacher can customize a student's individual experience—shape lessons, adjust pacing, tap into her interests—the more likely she is to learn.

Going forward, how can we personalize learning for 26 fifth graders at the same time?

We've seen the future in Chicago, where LEAP Innovations implemented Breakthrough Schools in 26 locations. At Joseph Lovett Elementary School, every student in the pilot program improved their reading; math scores rose; and even behavior improved. Referrals for suspension went down 65 percent. How did Lovett do that? With LEAP's help, teachers used technology to schedule, assess, track, pace, teach, and reassess, personalizing each child's path.

The potential for tech-enabled personalization is enormous, a leap into a more equitable future in education.

In 2018, with support from the McGowan Fund, the museum launched a major STEAM conference for educators. The museum is an educator, says Chief Executive Officer David Walker.

It's also an innovator. The museum launched a satellite in 2017, purely as an exercise in art-making, engineering, and education. In 2014, the museum had artists, scientists, and students make and insert 300-foot-long weavings into the Truckee River as a naturalizing and flood-control measure.

All of this is fodder for Brooks's lessons. And she sees impact. Last term, a struggling fourth grader and notorious class clown discovered he could weave and, to his surprise, count in intervals.

"Finally!" he announced, displaying his work. "Something I'm good at."



Initiatives in Human Services

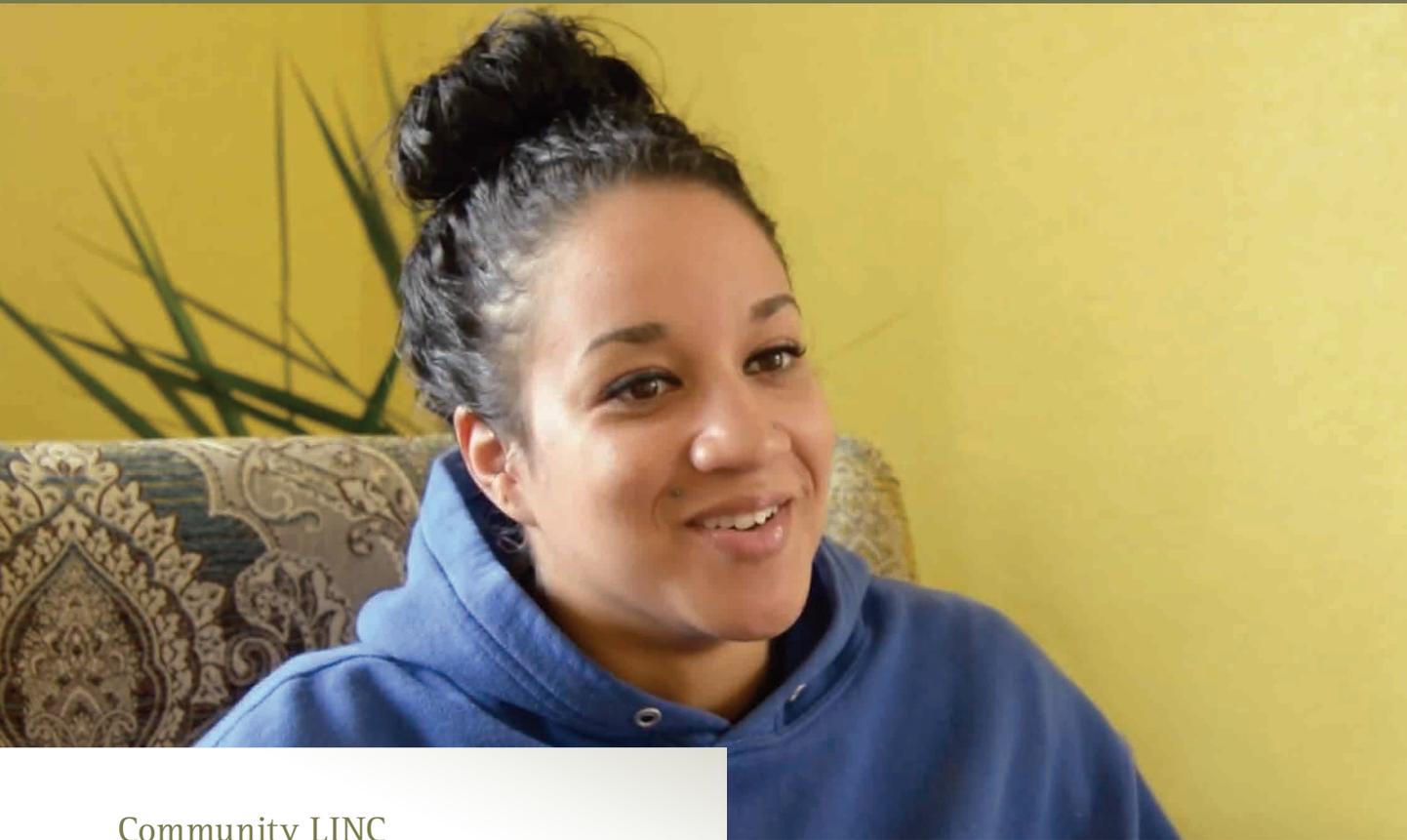
Improving lives with evidence-based practices and wraparound services

In our fight against poverty, the McGowan Fund focuses on human services that help individuals and families find and sustain economic independence.

Twenty-five years ago, that focus meant efforts to fill critical gaps in housing, food, employment, and other necessities. More recently, the Fund has addressed homelessness as a core issue. Without a home, individuals and families suffer poor nutrition, joblessness, disrupted schooling, social isolation, and weakened health. Accordingly, we support groups that recognize these connections and address them through

collaboration, casework, wraparound services, and other connective strategies. These initiatives have included a housing and education program for single parents in Denver, a mobile food pantry that offers nutrition education in Reno, and an emergency housing program in Rochester.

In 2018, we supported an initiative aimed at helping individuals with disabilities navigate housing in Rochester, New York; an emergency shelter for survivors of domestic violence in the Kansas City area; and more than three dozen other programs—an investment of more than \$1,770,675.



Community LINC

Success through rapid rehousing and aftercare

“So many people come to us so broken,” Precious Stargell Cushman says of the homeless families she sees at Community LINC, a 25-year-old agency in Kansas City.

But her next thoughts are ones of success. Teenesha found herself homeless with two children under the age of two and now has her own apartment. Elaine was living in a truck with her husband and kids and now has an apartment and a job.

And there’s Monique, a mother of two boys, who’d lost her job, her home, and her dental care before she found Community LINC. “She baked her own teeth,” Cushman recalls. “She was using the Wi-Fi outside of Lowe’s, applying for jobs, sending out her résumé.” When she landed an

interview with an IT company, Monique bought Play-Doh, replaced her front teeth with fake ones, and got the job.

Success stories abound at Community LINC. In a region where fair market rent is double the minimum wage, 89 percent of the organization’s clients are still housed five years after graduating the program. Why? The program combines rapid rehousing with 12 months of intensive aftercare, an approach that recognizes nascent resilience and cultivates it. Plus, says Cushman, who serves as chief executive officer, “We have an incredible staff.”

Now, with help from the McGowan Fund, Community LINC has launched a new effort focused on families facing multiple barriers to



IN A REGION WHERE FAIR MARKET RENT IS DOUBLE THE MINIMUM WAGE, 89 PERCENT OF THE ORGANIZATION’S CLIENTS ARE STILL HOUSED FIVE YEARS AFTER GRADUATING THE PROGRAM.

Looking Back

Over the course of our first 25 years, the Fund has supported hundreds of community organizations serving the most vulnerable among us.

Early on, this work occupied a broad spectrum of settings and activities, including services for people with disabilities. For instance, we supported independent living instruction for youth with disabilities and musical and performing arts therapy for the disabled.

Then came 2008: Financial institutions collapsed. The housing market crashed. Government support shrank. The Fund began to target organizations with the capacity to meet short-term needs as well as improve quality of life over the long term. We continued to support a homeless shelter in Chicago; we helped mothers to live independently in the Rochester area.

Increasingly, we’ve focused on acute and chronic homelessness, aiming for self-sufficiency in those who can achieve it.

In 25 years of giving, the Fund’s support of human services initiatives has totaled \$57.5 million.

housing. Among the barriers: chronic substance abuse, multiple evictions, and a history of domestic violence—all red flags for prospective landlords, notes Director of Fund Development Teresa McClain. In the Next Step program, families undergo a thorough assessment and live on Community LINC’s campus for 30 days before being rehoused. Case management continues for 12 months.

Expectations are high. In the last 30 years, Community LINC has improved the lives of 13,000 people.

One of those successes is particularly visible. He’s running for mayor this year.



Work Options for Women

Job training for those left behind

Living in Denver with no job and few skills is a rough ride. Add probation and a one-year-old son, and Maggie's prospects looked worse than dim. After an unsuccessful stay with her parents, she was homeless.

That's when her probation officer recommended a program that would train her for a job with plenty of opportunities. Work Options for Women (WOW), with support from the McGowan Fund, trained Maggie as a prep cook, helped her find a place to live, and guided her job search. WOW also provided her with a \$100 per week stipend and on-the-job experience. The program runs two cafés.

She ran into challenges. Measuring was one. "Maggie doesn't particularly like math, which makes her like everyone else in the program," recalls Julie Stone, WOW's executive director. "But she was willing to work on it."

Cultivating that willingness and shaping behavior are key components of the program. A cognitive behavioral class helps students understand employer expectations. "Rolling your eyes is a \$5 offense," Stone notes. Teachers build confidence. Case managers teach job readiness, including interview skills. "Students practice describing themselves. For instance, 'My chef says I have a really good medium dice,'" says Stone.

TODAY, MAGGIE IS A LINE COOK EARNING ONE OF THE HIGHEST PAY RATES WOW HAS SEEN. SHE HAS A PLACE TO LIVE AND A SENSE OF DIRECTION, AS WELL AS JOY IN HER NEWFOUND STABILITY.

In 2017, WOW enrolled 142 students with challenging backgrounds. All had low incomes or none at all. Eighty-four percent had encountered the criminal justice system, 74 percent had experienced violence in their own homes, and more than half had young children living with them. After the six-week program, 62 became sustainably employed.

Today, Maggie is a line cook earning one of the highest pay rates WOW has seen. She has a place to live and a sense of direction, as well as joy in her newfound stability: "Being there for my son—it's more than a reward."

Looking Forward

How can we ensure that the help we give creates sustainable change?

That's a tough question in any area of human services. But it's especially so in working with homelessness. One crisis causes another. A woman who suffers domestic abuse leaves the marriage with her children. Without housing, she loses her job. Without a job, she can't find new housing. Meanwhile, her kids' education may suffer, raising the risk of adulthood poverty.

Sustainable change lies in wraparound services that address the whole person. A group serving homeless mothers provides housing, childcare, parenting classes, and job training. A job training program offers help finding housing. A mobile food pantry provides nutrition education and help with immunizations and flu shots.

Ideally, these programs use the science of behavioral change to promote independence in the adults we serve and the children they're raising, and those children—our future—can, in turn, build safer and healthier lives.



“HOUSING IS HEALTHCARE,” SAYS DR. THOMAS HUGGETT. “HOUSING IS A TREATMENT.”

Initiatives in Healthcare & Medical Research

A focus on heart health and access to care

Good health boosts a child’s ability to learn, an adult’s ability to work and support a family, and a community’s capacity to serve its own.

One of the greatest threats to America’s health is worsening. Today more than one-third of American adults have metabolic syndrome, the cluster of risk factors for heart disease, and one in every four deaths in America is due to heart disease. One culprit: obesity, which is epidemic in both children and adults.

Across our 25 years, the McGowan Fund has supported initiatives aimed at providing care for vulnerable populations as well as improving the treatment of heart disease. Initially our support focused on end-stage heart disease. Lately, our giving has boosted prevention measures and

supported early interventions. These efforts include a program that fosters healthy eating, reduces screen time, and promotes physical activity in very young children. The program, called Healthy Way to Grow, has reached past our traditional regions and advocated for policy changes at the community and state levels—producing a healthy impact on 1.5 million children.

In 2018, our grant-making included an organization devoted to healthy living in Denver, a Chicago-based, nationally ranked hospital that is taking its lifestyle management program into clinical trials, and more—an investment of \$428,323.

Lawndale Christian Health Center

Healthcare for people without an address—or a place to stow their medicines

Dr. Thomas Huggett’s patients face hypertension, asthma, diabetes, mental health issues, and more: the dangers of exposure in wintry Chicago, the ravages of addiction, and even difficulties protecting their medications from thieves. “If you have to carry your meds around all the time—that’s an issue,” he says. Huggett’s patients are homeless.

To reach and treat them, Huggett and his team from Lawndale Christian Health Center (LCHC) bring primary care to 11 homeless shelters via a mobile clinic that is supported in part by the McGowan Fund.

In 2016, nearly 80,400 people were homeless in Chicago, according to the Chicago Coalition for the Homeless. In the Lawndale neighborhood,

where just 35 percent of adults are employed, homelessness is widespread. The causes are myriad. Job loss, inadequate funds, family disputes, and domestic abuse are common triggers, but there are others, including post-traumatic stress disorder, mental health issues, and physical disabilities. Whatever the trigger, homelessness undermines health, and bad health undermines chances of stabilizing—getting a job, accessing human services tucked in corners across the community, and finding affordable housing. “Housing is healthcare,” says Huggett, who serves as director of LCHC’s mobile health program. “Housing is a treatment.”

Especially when housing becomes available, Huggett’s patients find new ways to survive and thrive. One such patient has been with



Huggett since 1996. Once homeless, he now sees Huggett in a brick-and-mortar clinic, one of six run by LCHC, each offering a range of services, including dental and vision care, prenatal care, and children’s health services.

“He’s doing great now,” Huggett says of his long-time patient. “His hepatitis C is cured and his HIV is totally stable. I keep telling him, ‘HIV is not going to kill you. It’ll be your smoking that does it.’” Huggett attended his patient’s wedding a few years ago. “We’re growing old together,” he laughs.

Getting to know people as they make changes in their lives is a privilege, adds the doctor. “That’s the selfish thing we providers get from this work.”

Photos courtesy of Lawndale Christian Health Center

Looking Back

Twenty-five years ago, in the wake of Bill McGowan’s death from heart disease, the Fund made end-stage heart failure one of its top priorities in grant-making. In doing so, we helped build one of the nation’s most innovative institutions, the McGowan Institute for Regenerative Medicine, which develops and delivers therapies that reestablish impaired tissue and organ function.

How innovative? More than 700 patents filed in the United States. The first heart pump and the first artificial lung. A study exploring whether gene therapy delivered by ultrasound has promise for treating heart disease and cancer. A new injectable material that improves the recovery of injured peripheral nerves.

In 2018, the Institute’s technology for replacing the transcatheter aortic valve without heart surgery achieved its one thousandth replacement, a fitting milestone for an institution bearing Bill McGowan’s name.

In 25 years of giving, the Fund’s support of healthcare and medical research has totaled \$31.1 million.



MOST OF THE CARE AT VIM IS PROVIDED BY 100 VOLUNTEER DOCTORS, NURSES, AND OTHER PROVIDERS.

Volunteers in Medicine

In uncertain times, working with the working poor

When new patients arrive at the Volunteers in Medicine (VIM) free clinic in Luzerne County, Pennsylvania, they bring complicated stories full of aches, pains, concerns, and misconceptions. Not long ago, a woman walked in with an undiagnosed blood dyscrasia and a tumor on her back. Another arrived with severe asthma, explaining that her landlord wouldn’t clean up the apartment. Another patient, who had severe dental problems, believed that he was taking care of his teeth by brushing once a week.

“We work with the working poor,” explains Executive Director Kelly Ranieli. “Some haven’t had a health screening in years.” In the absence of screenings, some conditions go unnoticed. Problems fester and cause more problems: Overweight leads to heart disease, high blood pressure leads to stroke. Seventy percent of VIM’s

patients have mental health issues. Four out of five suffer major dental problems, a startling number that likely reflects the county’s water system. Only one community, Hazelton, has fluoridated water.

As a result, in its first ten years of operation, the VIM clinic has added services, including cardiology consultations, podiatry, and dental care. Most of this care—some 26,000 patients are registered with VIM—is provided by 100 volunteer doctors, nurses, physical therapists, massage therapists, chiropractors, and dentists.

Now, with help from the McGowan Fund, the clinic is renovating its second floor to accommodate expansion of its behavioral health services and a new wellness program.



Meanwhile, demand is increasing. Now in its seventh year, the dental clinic sees 1,500 patients annually, and the organization as a whole has seen a spike in appointments over the last 18 months. With uncertainty in Pennsylvania's medical and insurance landscape and a county-wide poverty rate of 15.7 percent, says Ranieli, "We're busier than ever."

Looking Forward

While the McGowan Institute for Regenerative Medicine continues to develop therapies for heart disease (page 16), the Fund has shifted our focus toward prevention and reversal of disease through lifestyle management. The strategy: Avert the suffering of end-stage heart disease by adopting lifelong, healthy habits.

One example is Healthy Way to Grow (HWTG), a program that targets the future health of Americans, who suffer obesity at an alarming rate. HWTG helps daycare centers implement policies and measures that improve nutrition, promote activity, and limit screen time. Launched in 2013 and run by the American Heart Association (AHA), the program has had an impact on 1.5 million children to date.

Like the McGowan Institute, HWTG has developed its own momentum, reaching beyond our traditional regions to places like Detroit, Tucson, Salt Lake City, and Rhode Island. Its impact will continue to grow nationally as AHA publishes findings and hones its delivery of technical assistance to centers serving nation's youngest members.



McGowan Fellows Program

An investment, an incubator, a movement

In 2018, the McGowan Fund's investment in principled, forward-looking leadership reached \$1 million.

The investment, made over the first eight years of the McGowan Fellows Program, has supported 80 second-year MBA students, chosen from top-tier business schools. It has also produced eight social impact projects touching everything from shaping an ethics curriculum for high schoolers to helping a busy hospital improve its management of patients' behavioral health issues within the emergency department and ambulatory care practices. These projects, managed by the students and developed collaboratively, have made tremendous contributions to nonprofit organizations and to their constituents.

This year's collaborative project continues a multiyear effort focused on a program called Eat,

Love, Move (ELM). Created by Rush University Medical Center in Chicago, ELM is an intensive, lifestyle intervention designed to reverse metabolic syndrome, a cluster of conditions that can multiply a person's risk of heart disease and diabetes. The Fellows have made a business case for insurers, and in 2018, they consulted on next steps as ELM moved toward clinical trials in five locations.

But the impact of the Fellows program goes beyond any one project that the Fellows complete. It extends to the future, creating a robust and growing network of principled, talented individuals passionate about promoting and sustaining a movement. "At a time when the need for accountable leadership is clear, our Fellows are meeting great expectations that rise above common behavior," notes Diana Spencer, McGowan's executive director.



Grants Awarded

In 2018, the William G. McGowan Fund transformed lives through 210 organizations working to ease poverty through programs in Education, Human Services, and Healthcare & Medical Research. Strategically, our support continued to emphasize holistic and sustainable solutions and measurable results. Working in the Fund's six regions, our grants totaled nearly \$5.7 million.

Education Initiatives

		By The Hand Club For Kids	\$50,000
		Chicago, IL By The Hand - Austin	
Big Brothers Big Sisters of Greater Rochester	\$25,000	Carole Robertson Center for Learning	25,000
Rochester, NY Truancy Project: Mentoring Youth for Educational Success and Graduation		Chicago, IL Birth Through Five Programs	
Big Brothers Big Sisters of Northern Nevada	40,000	Catalyst Schools	25,000
Reno, NV Start Something: Big Brothers Big Sisters Mentor Program		Chicago, IL General Operating Support for Catalyst Circle Rock Elementary School	
Big Shoulders Fund	50,000	Chicago Education Partnership	30,000
Chicago, IL Quality Education Access for Underserved Children		Wheaton, IL School Growth	
Bishop Kearney High School	25,000	Chicago Jesuit Academy	25,000
Rochester, NY Scholarships Helping Disadvantaged Students Achieve High School Graduation and College Acceptance		Chicago, IL College Persistence Programs at Chicago Jesuit Academy	
Bishop Miega High School	75,000	Communities In Schools of Nevada	50,000
Shawnee Mission, KS The Helping Hand Tuition Fund		Las Vegas, NV Integrated Student Support	
Bishop Ward High School	75,000	Compeer Rochester, Inc.	20,000
Kansas City, KS Science and Tech ForWard		Rochester, NY Youth Peer Mentoring Services	
Boys & Girls Club of Truckee Meadows	60,000	Congregation of the Sisters, Servants of the Immaculate Heart of Mary	27,000
Reno, NV Project Learn		Scranton, PA Educational Endeavors at the EEI	
Boys Hope Girls Hope of Kansas City	35,000	Creative Ability Development Inc. aka Kanack School of Musical Artistry	25,000
Overland Park, KS On Course for College		Rochester, NY Preschool Program	

Finger Lakes Community College Foundation, Inc. Canandaigua, NY Regional Educational Continuum Phase II	\$40,000	North Lawndale College Prep Chicago, IL Taking Flight	\$30,000	SOS Outreach Avon, CO Progressive Outdoor Programming	\$45,000	Human Services Initiatives	
Fire Foundation: aka Foundation for Inclusive Religious Education Kansas City, MO FIRE Expansion Initiative	50,000	Phoenix Family Kansas City, MO HIKE (Help Instill the Key to Education)	15,000	St. James Academy Lenexa, KS Partners in Faith	89,900	A Safe Haven Foundation Chicago, IL Job Readiness and Vocational Skills Training Program	\$40,000
Geneva Reads Inc. Geneva, NY Healthy Readers	5,000	Phoenix Pact Fund Chicago, IL The Phoenix Pact	25,000	Starbridge Services, Inc. Rochester, NY Education Services	37,000	After the Harvest Kansas City, MO Produce Procurement Program and Gleaning Network	20,000
Greater Kansas City Community Foundation Kansas City, MO Early Childhood Collaborative	250,000	Resurrection Catholic School Kansas City, KS Language Arts Curriculum Materials for Grade Level Reading Attainment	30,000	The Center of Teen Empowerment Rochester, NY Youth Organizing for Lifelong Learners and Just Schools	35,000	Assistance League of Reno-Sparks Reno, NV Food Pantry	20,000
Greater Scranton YMCA Dunmore, PA Summer Learning Loss Prevention Program	25,000	Rochester Education Foundation Rochester, NY College Access for Rochester Students	25,000	The Children's Agenda, Inc. Rochester, NY The Rochester Model for Early Childhood Support Systems	40,000	Bayaud Enterprises Denver, CO Pathways to Sustainable Employment Plus Year Three	44,000
Hobart and William Smith Colleges Geneva, NY Geneva 2020, 2017-2018	45,334	Rockhurst High School Kansas City, MO Hurtado Scholars	75,000	The Rockwell Museum Corning, NY High School Learning Center	15,000	Bright Future Foundation Avon, CO Ensuring Freedom Program	30,000
King's College Wilkes-Barre, PA Collegiate Readiness and Holy Cross Experience Program	290,000	Scranton Preparatory School Scranton, PA Financial Aid Program	50,000	Truckee Meadows Parks Foundation Reno, NV Student Stewards Program	38,519	Cara Chicago, IL Job Training, Placement, Retention, & Career Advancement Program	50,000
LEARN Charter School Network Chicago, IL Teach to One (TTO) Program	25,000	Sierra Association of Foster Families Reno, NV V.I.P.: Vocational, Academic, and Financial Tutoring for Youths in Reno Foster Care	45,000	Wilkes-Barre Family YMCA Wilkes-Barre, PA Power Scholars Academy	25,000	CARE Chest of Sierra Nevada Reno, NV Medical Equipment, Supplies, and Nutrition	40,000
Nevada Museum of Art Reno, NV STEAM Education Initiative	50,000	Sierra Nevada Journeys Reno, NV Classrooms Unleashed	32,067	Young Men's Educational Network Chicago, IL YMEN 2017 General Operating Support	40,000	Casa de Vida Reno, NV Pathways to Success	25,000
				Total	\$2,134,820		

Catholic Charities and Community Services of the Archdiocese of Denver, Inc. Denver, CO Marisol Home	\$25,000	Foodlink, Inc. Rochester, NY Community Kitchen Institute	\$250,000	Jewish Family Services Overland Park, KS Food, Shelter, & Employment	\$40,000	United Neighborhood Centers of Northeastern Pennsylvania Throop, PA Crisis Intervention Services	\$25,000
		Friends of the Poor Scranton, PA General Operating Support	49,175	Metro Caring Denver, CO Hunger Relief & Prevention Programming	25,000	Volunteers in Medicine Wilkes-Barre, PA Free Medical, Dental and Behavioral Health Services to the Working Low-Income Uninsured	100,000
Catholic Charities of Northern Nevada Reno, NV Learn to EARN at Crossroads	35,000	Gerard Place Buffalo, NY Transition to Permanent Housing	90,000	Metropolitan Lutheran Ministry Kansas City, MO Family Empowerment Continuum: Financial Empowerment Component	30,000	Volunteers of America CO Branch Denver, CO Youth Transitions Project	
CO Coalition for the Homeless Denver, CO General Operating Support	25,000	Hands of the Carpenter Lakewood, CO Good Neighbor Garage (GNG) Program	17,500	Morning Glory Ministries Kansas City, MO Job Empowerment Program	15,000	Warren Village, Inc. Denver, CO Self-Sufficiency and Workforce Development Program	100,000
Community LINC Kansas City, MO Next Step Housing	50,000	Hope House, Inc. Lee's Summit, MO Emergency Shelter for Survivors of Domestic Violence	20,000	Nevada Youth Empowerment Project Reno, NV Community Living Program (CLP)	25,000	Women's Resource Center Scranton, PA Economic Advocacy & Safe Housing Programs	50,000
Connections to Success Kansas City, MO Stabilizing the Lives of the Homeless through Pathways to Success	50,000	inner-city computer stars foundation (DBA: i.c.stars) Chicago, IL Business Technology and Leadership Skills Training for Inner City Young Adults	60,000	Opportunity Alliance Nevada Reno, NV From Poverty to Opportunity – OA-NV with Crossroads Reno to End Homelessness	50,000	Work Options for Women Denver, CO Culinary Job Skills Training Program	40,000
Cross-Lines Community Outreach Kansas City, KS Housing Stabilization Program	25,000	Jackson County CASA Kansas City, MO Transition Project for Older Foster Youth	30,000	Rose Brooks Center Kansas City, MO Emergency Shelter and Nutrition for Domestic Violence Victims	25,000	Total	\$1,770,675
Dimitri-House, Inc. Rochester, NY Dimitri Affordable Safe Housing (DASH)	25,000	Jane Addams Resource Corporation Chicago, IL Careers in Manufacturing Program – Austin	30,000	Sheffield Place Kansas City, MO Stronger Tomorrows: Empowering Homeless Families to Heal from Trauma	30,000		
Epilepsy-Pralid, Inc. Rochester, NY Housing Navigation for Individuals with Disabilities	15,000	Jeffco Action Center, Inc., dba The Action Center Lakewood, CO 50 Years of Providing Basic Needs and Building Blocks towards Self-Sufficiency	40,000	The Delores Project Denver, CO Steps to Stability	25,000		
Food Bank of Northern Nevada, Inc. McCarran, NV Mobile Harvest FY 2018	45,000			The Empowerment Center Reno, NV Workforce Development	20,000		

Healthcare & Medical Research Initiatives

Community Health Alliance (formerly HAWC, Inc.) Reno, NV Center for Complex Care	\$40,000
CommunityHealth Chicago, IL Essential Healthcare for the Uninsured	50,000
Family Focus, Inc. Chicago, IL Healthy Hearts and Families (HHF)	20,000
Lawndale Christian Health Center Chicago, IL Mobile Health Team Free Care	30,000
Little Sisters of the Poor Kansas City, MO Medication and Dietitian Costs for the Elderly Poor	15,000
LiveWell Colorado Denver, CO Increasing Access to Healthy Food and Physical Activity in CO	75,000
Rush University Medical Center Chicago, IL Planning Grant: Expanding Access to the ELM Program	123,323
The Artist Outreach Dallas, TX “Play With Your Food!” Culinary Nutrition and The STREAMliners Cross-Curricular Education	25,000

Vibrant Health (Turner House Clinic Inc.) Kansas City, KS Improved Health Access and Outcomes for Underserved Children and Adults	\$50,000
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Total \$428,323

McGowan Fellows Grants

Carnegie Mellon University, Tepper School of Business Pittsburgh, PA 2018 McGowan Fellow Anna Lawrence	62,274
Columbia University, Columbia Business School New York City, NY 2018 McGowan Fellow Matthew Mann	71,544
Dartmouth College, Tuck School of Business Hanover, NH 2018 McGowan Fellow Martina Ravelli	68,910
Duke University, Fuqua School of Business Durham, NC 2018 McGowan Fellow Hannah Ford	65,665
Georgetown University, McDonough School of Business Washington, DC 2018 McGowan Fellow Erin Morton	56,400
Massachusetts Institute of Technology, Sloan School of Management Cambridge, MA 2018 McGowan Fellow Meredith Thurston	71,000

Northwestern University, Kellogg School of Management Evanston, IL 2018 McGowan Fellow Robert Pothier	\$68,955
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University of Chicago, Booth School of Business Chicago, IL 2018 McGowan Fellow Pedro Amoroso Lima	67,880
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University of Michigan, Ross School of Business Ann Arbor, MI 2018 McGowan Fellow Lydia Sorensen	67,628
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University of PA, Wharton School of Business Philadelphia, PA 2018 McGowan Fellow Nipun Jasuja	70,200
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Total \$670,456

Other Grants

Family Fund Discretionary Grants	\$312,500
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FSG, Inc. Boston, MA Facilitation Board Strategy Retreat 2018	2,432
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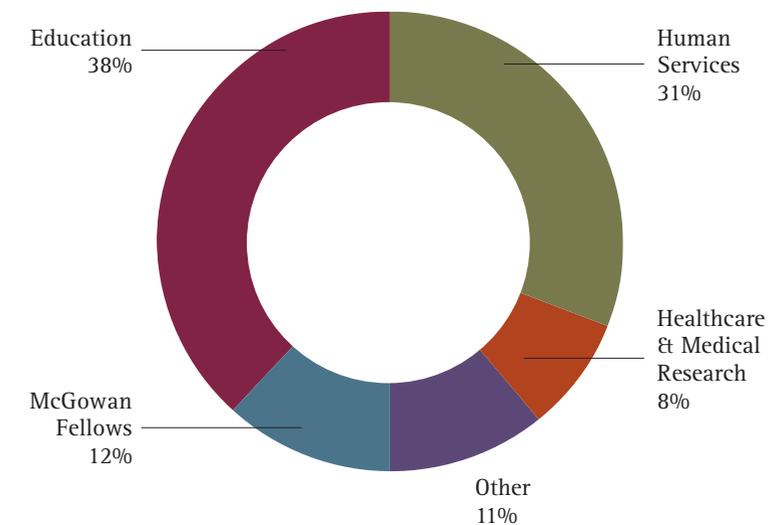
Matching Grants	86,954
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National Archives Foundation Washington, DC William G. McGowan Theater Program and Audience Development	150,000
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Parasol Tahoe Community Foundation Incline Village, NV Memorial	125,000
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Total \$676,886

Grant Distribution by Program Area



Audited Financial Statement

William G. McGowan Charitable Fund Statement of Financial Position

Assets

	June 30, 2018	June 30, 2017
Cash	\$ 1,077,861	\$ 1,246,101
Investments	184,304,113	175,892,287
Accounts receivable	65,863	-
Accrued income	26,778	12,225
Prepaid expenses and other assets:		
Prepaid expenses	76,738	46,880
Deposits	15,000	30,000
Property and equipment – Net	136,390	155,732
Operating right-of-use asset	293,196	327,803
Total Assets	\$ 185,995,939	\$ 177,711,028

Liabilities and Net Assets

Liabilities		
Accounts payable	\$ 165,238	\$ 144,788
Operating lease liability	440,768	487,643
Other accrued expenses	21,261	20,393
Total Liabilities	627,267	652,824
Net Assets – Unrestricted	185,368,672	177,058,204
Total Liabilities and Net Assets	\$ 185,995,939	\$ 177,711,028

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Financial Reporting Manager

Nefeli Mourtis
Fellows Program Director

Linda Heath Quesada
*Grants Manager and
Executive Assistant*

Thanks!

The William G. McGowan Charitable Fund would like to recognize the contributions from our many partners/grantees. Without their assistance our story would not be fully told.

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