The William G. McGowan Charitable Fund 2010-2011 Report



Driven by our mission inspired by possibility

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William G. McGowan

W illiam G. McGowan (1927-1992) was a pioneering entrepreneur and the motivating force behind the success of MCI. During his 24 years as the head—and very public face—of MCI, William McGowan expanded the company from a struggling local radio service to a \$9.5 billion telecommunications giant. He was instrumental in the toppling of the Ma Bell monopoly, and thanks to his dogged efforts and successful antitrust litigation, the previously regulated telecommunications industry was transformed into a business open to competition.

A man born of modest means, William McGowan's business achievements were remarkable. He recognized, though, that with his success came great responsibility, and so was committed to providing others hope through opportunity. He believed in the power of education, the promise of medical research and the urgency of community need. He died in 1992 after a six-year battle with heart disease that included two heart attacks and a heart transplant. Soon after William McGowan's death, the McGowan Fund was established to provide financial support to organizations that reflect the visions, concerns and life experiences of its benefactor, and have proven success in changing and improving societal conditions.

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Vision

To impact lives today, create sustainable change and empower future generations to achieve their greatest potential.

Mission

The William G. McGowan Charitable Fund brings our vision to life through grant-making efforts in three program areas: Healthcare and Medical Research, Education and Community Initiatives for Those Most Vulnerable. We give priority to programs that have demonstrated success, have measurable outcomes and a plan for sustainability, and aim to end cycles of poverty and suffering.

Resolute in our belief in the power of partnerships or collaborative efforts to maximize impact, we embrace opportunities to work with other funders in our program areas, and look for funding opportunities that share our philosophy and explore the possibility of joint projects with other non-profit organizations.



Letter from the Executive Director

Dear Friends,

As president of the Board of the McGowan Fund, I invite you to enjoy this engaging report covering the past two years. World economies have waivered, yet the Fund strives to support worthy grantees. In uncertain times, the most vulnerable are the least protected. As funding recedes for research, education and community-based initiatives, our mission of partnership and support becomes more essential.

During this productive, eventful period, we have welcomed our first two classes of McGowan Fellows. You can learn more about this innovative program on page 4. We look forward to keeping you updated about their future business success and social impact. The report also provides a snapshot of our grants in action, and you will find interesting stories about three recipients on pages 8, 14 and 20.

Ours is a family-based foundation, founded in 1993 as an informal, 'dining-table operation' by relatives with loving ties to my late husband, Bill McGowan. Bill had just passed away, and we were united in our desire to build on his example and preserve his values and accomplishments.

From those early meetings born of a desire to make a difference, the Board has grown and evolved, just as the Fund's grant-making circle has widened. Diana Spencer joined us as our first full-time director in 2006. With her help, we have added talented, non-family Board Directors. We have also refined our grant-making guidelines, establishing greater certainty that we are funding long-term, positive change. We continue to subject each decision and forward step to careful analysis and thoughtful review.

The Board remains open to new ideas. For example, we now augment regular board meetings with hands-on service projects. These have ranged from painting and cleaning a school in a disadvantaged neighborhood, to packing personal grooming boxes (soap, toothpaste, shampoo, etc.) for residents of a youth shelter, and serving meals to homeless people in a city park. These activities directly express our concern for the less fortunate and link us even more strongly to our community service mission.

We have been prudent stewards of the Fund's resources. The Fund started in 1993 with \$57.5 million in assets. Today, we are financially sound, with \$160 million in assets. Over the past 18 years, we have protected principal, while providing over \$100 million in grants. This has enabled us to remain a key resource for a wide spectrum of effective grantees. We are humbled by their commitment to advancing positive systemic change, and we are proud to support them.

Bill McGowan's life proved that personal vision and determination can change society for the better. The Board of the McGowan Charitable Fund seeks to preserve his spirit and carry his legacy forward.

See She Magwon

Sue Gin-McGowan President

Dear Friends,

It has been two years since our last Report, and we are eager to share our activities and progress. The past 24 months have been an exciting and meaningful time for the McGowan Fund, as we reached the significant mark of \$100 million in grant making. This accomplishment presented an opportunity for contemplation, as we reflected on the first 18 years of the Fund and looked ahead to the next 18 years.

Since the Fund's establishment in 1993, our grant making has been guided by the core values that underpin our mission and drive our vision forward. That is, to impact lives today, create sustainable change and empower future generations to achieve their greatest potential. Each milestone along our journey is an opportunity to check our work against those guiding principles and reorient ourselves toward them. In 2010-2011, under the mindful leadership of our Board of Directors, the Fund renewed its commitment to our core values through deliberate action and conscientious decisions.

In 2010, the Fund launched the McGowan Fellows Program, a unique scholarship program that supports MBA candidates who demonstrate leadership and a commitment to ethical and socially responsible action. We also co-hosted the first inaugural McGowan Symposium on Business and Ethics. Through the annual Symposium, the Fund brings together academics, government officials and business leaders for discussion and debate on the importance of ethical business practices. These two new programs honor the memory and spirit of our benefactor, while advancing our mission in a significant and meaningful way. Read more about the McGowan Fellows Program on the following page.

Also during this report period, the Board renewed its commitment to evidence-based outcomes and grantees that can demonstrate measurable success. Within the Education Program, for example, the Board increased its focus on partners with data-driven outcomes demonstrated to improve high school graduation rates and academic success. Similarly, our Healthcare and Medical Research Program continued support of leading-edge research into end-stage heart failure, while seeding programs that promote prevention through evidence- and community-based initiatives.

As the economy continued its slow recovery, the Fund maintained its commitment to Community Programs, ensuring that the most vulnerable members of our communities received the essential services and support they need. With this, the Board of Directors increased its focus on community organizations that not only meet crisis need but strive for systemic change.

With 18 years of grant-making experience now behind us, the Fund is a more mature and strategic foundation. In 2010-2011, we leveraged our gifts for greater impact through a number of challenge grants. The Board remains committed to engaged collaboration with our community partners.

William McGowan saw possibility in almost every situation—it was his natural tendency and his most-lasting legacy. He believed in the power of a committed community and the potential of inspired individuals. Today, we remain committed to those same values; and so, as we embark upon our journey to \$200 million in grant making, we remain ever driven by our mission and inspired by possibility.

Diana Sencer

Diana Spencer Executive Director

McGowan Fellows Program



n 2010, the William G. McGowan Charitable Fund launched a scholarship program to create and inspire a community of future business leaders who will make ethical and societal concerns part of their corporate ethos. Through the McGowan Fellows Program, the McGowan Fund now awards full-tuition scholarships to 10 second-year MBA students who demonstrated academic excellence and social leadership. This legacy program honors both the memory and lasting influence of William McGowan by supporting likeminded business leaders who will engage in ethical and socially responsible dialogue and action.

In partnership with the nation's leading graduate business programs, the Fund aims to imbue the Fellows with a framework for ethical decision-making and establish an ongoing dialogue on the importance of ethical practices. Through tuition assistance, mentoring, networking and a year-long dialogue, the Fellows Program prepares Fellows to address future business challenges within a financially viable and socially responsible framework. An annual McGowan Symposium on Business Leadership serves as the capstone to the program, and introduces the Fellows to business leaders, politicians, media and an audience interested in furthering business-ethics discussion.

Now that the first two classes of Fellows have completed school and are embarking on their professional careers, the Fund looks to them to inspire future Fellows through their actions and leadership. Together, alumni will form a network of business leaders who recognize the value of ethical business practices and can buttress one another as they advance efforts to improve societal conditions for those less fortunate.

McGowan Fellows Program

McGowan Fellow Grants

2010 University Partners

-			
Scholarship awarded for one second-year ME in 2010-2011 academic year	BA student		oti
Carnegie Mellon University Tepper School of Business Pittsburgh, PA	\$ 50,600		a o wi
Columbia University Columbia Business School New York, NY	53,208		sp on
Dartmouth College, Tuck School of Business Hanover, NH	50,700		stı
Duke University, Fuqua School of Business Durham, NC	47,960		Fra Mc
Georgetown University McDonough School of Business	45,984		Columb
Washington, DC Massachusetts Institute of Technology Sloan School of Management	50,353		Columb New Yo
Cambridge, MA Northwestern University	51,495]	Dartmor Hanove
Kellogg School of Management Evanston, IL]	Duke Ui Durham
University of Chicago Booth School of Business Chicago, IL	50,000	I	Georget McDono Washing
University of Michigan Ross School of Business Ann Arbor, MI	50,000		Massacl Sloan S Cambrio
University of Pennsylvania Wharton School of Business Philadelphia, PA	48,550]	Northwo Kellogg Evansto
		1	Univers
Total \$	498,850		Booth S Chicago
2011 University Partners			Univers
Scholarship awarded for one second-year ME in 2011-2012 academic year	BA student		Ross Sc Ann Ar
Carnegie Mellon University Tepper School of Business Pittsburgh, PA	52,500	1	Univers Wharto Philadel

"Building relationships with ther Fellows has deepened connection we now all feel ith Bill McGowan. A very pecial community is forming, ne with bonds that will trengthen over our lifeimes."

ank Sasso cGowan Fellow, Class of 2011

	Total \$	5 523,396
52,500	University of Pennsylvania Wharton School of Business Philadelphia, PA	52,396
r MBA student	University of Michigan Ross School of Business Ann Arbor, MI	52,750
\$ 498,850	University of Chicago Booth School of Business Chicago, IL	51,920
48,550	Northwestern University Kellogg School of Management Evanston, IL	54,000
50,000	Massachusetts Institute of Technology Sloan School of Management Cambridge, MA	52,628
50,000	Georgetown University McDonough School of Business Washington, DC	47,544
51,495	Duke University, Fuqua School of Business Durham, NC	50,300
	Dartmouth College, Tuck School of Business Hanover, NH	s 53,490
50,353	Columbia University Columbia Business School New York, NY	\$ 55,868

McGowan Fellows Program

Class of 2011

Scholarship awarded in 2010 for 2010-2011 academic year

David Adelman University of Pennsylvania The Wharton School

Brooke Cashman Georgetown University McDonough School of Business

Liana Humphrey Duke University Fuqua School of Business

Dane Johnson University of Michigan Stephen M. Ross School of Business

Amit Koren University of Chicago Booth School of Business

Daniel Kruse Carnegie Mellon University Tepper School of Business

Mukund Kulashekaran Dartmouth College Tuck School of Business

Gordon McLaughlin Columbia University Graduate School of Business

Kanaka Pattabiraman Massachusetts Institute of Technology Sloan School of Management

Frank Sasso Northwestern University Kellogg School of Management **Class of 2012** Scholarship awarded in 2011 for 2011-2012 academic year Kaitlyn Caughlin Massachusetts Institute of Technology Sloan School of Management

Constantinos G. V. Coutifaris University of Pennsylvania The Wharton School

Kyle Davidson Estep Northwestern University Kellogg School of Management

Brendan P. Hickey University of Chicago Booth School of Business

Alison Poole Duke University Fuqua School of Business

Tamar Rimmon Columbia University School of Business

Robert W. Spies Dartmouth College Tuck School of Business

Ryan M. Stenson University of Michigan Stephen M. Ross School of Business

Jennifer Tindle Georgetown University McDonough School of Business

Thomas Woodard Carnegie Mellon University Tepper School of Business

McGowan Symposium on Business Leadership and Ethics

In fall 2010, the Fund co-hosted the first McGowan Symposium on Business Leadership and Ethics at the National Archives in Washington, DC. The event was an exciting kick-off for the now-annual Symposium, which brings together prominent business leaders, government officials, members of the media, and deans and students from top business schools. The Symposium invites great minds to come together for thoughtful, inspired discussions on the integration of ethical practices into today's leadership circles.

The 2010 Symposium featured presentations by William M. Isaac, former chairman of the FDIC, and Michael Connor, editor and publisher of *Business Ethics*. The 2011 Symposium, co-hosted by Georgetown University McDonough School of Business, focused on the theme "Business and Government: Who's Ethically Challenged?" The Symposium included panel discussions and breakout sessions with prominent business leaders, including Jim Clifton, CEO of Gallup, and Ed Montgomery, Dean of Georgetown's Public Policy Institute.

Initiatives in Education



Despite recent attempts to address the challenges of the U.S. school system, high school graduation rates remain disappointing. Nationally, one in four students drops out of high school. That's one every 26 seconds, or more than 1 million students a year. The odds are even longer for students of color: For African-American and Hispanic students, the likelihood of graduating high school is only one in two.

Recognizing the individual and societal impact of this dropout crisis, the McGowan Fund renewed its commitment to improving high school graduation rates in underserved or underachieving populations within our communities. In 2010 and 2011, the Fund refocused its grant-making activity on evidence-based programs that creatively address the challenges in our educational system for the purposes of improving graduation rates. From Pre-K and school-preparedness programs through charter schools, afterschool tutoring, college-success programs and curriculum development, the Fund provided grants to programs that show measurable success and have the potential to bring about systemic improvement in education. By focusing on grantees that equip children with the support and critical-thinking skills they need for long-term success, the Fund worked to address the dropout crisis through a unique community-based and whole-child model.

Initiatives in Education

high school and college

Grantee Spotlight Center for Inspired Teaching

At Center for Inspired Teaching, education reform is getting a makeover. The Washington, DC-based center focuses on improving schools by improving teachers. But the usual reform incentives are not at play here; instead, through intense teacher workshops and training, Inspired Teaching aims to build a better school experience for children by energizing and inspiring teachers. "We don't need a cast change; we need to invest in the capacity of the people currently in the classroom," explained Aleta Margolis, Inspired Teaching's founder and executive director.

Inspired Teaching is rooted in the belief that every student possesses the ability to think critically and solve complex problems, and it is the teacher's responsibility to find and create a way to reach every student. "Our goal is to transform teachers from information providers to instigators of thought," Margolis said.

Since its founding in 1995, Inspired Teaching has worked with more than 5,000 educators in the Washington, DC metro area, improving instruction and student productivity for more than 125,000 students. The McGowan Fund has been an important partner since 2008 and provided a \$150,000 grant in 2011. "The Fund's board of directors understands that you need to look systemically at change if you want lasting impact," Margolis said. "Focusing on changing the role of teachers and building teachers' capacity requires a long-term view, and they get that."

According to Margolis, the Fund is a true partner, bolstering Inspired Teaching's donor base with challenge grants and improving its performance with performance goals. "When accountability comes from an organization that is genuinely invested in your success, it's productive," she explained. "They help us ask good questions and it makes us see the big picture."

Education Grants

2010	
Associated Colleges of Illinois Chicago, IL College Readiness Intensive Math and Science Experience for low-income students	\$ 10,000
Big Shoulders Fund Chicago, IL Programs that provide high school students the opportunity for academic success	125,000
Bishop Ward High School Kansas City, KS Project AWARD to benefit inner-city student in a college preparatory curriculum	50,000 s
By The Hand Club For Kids Chicago, IL After-school programming for youth grades 1-12 living in four of the most under-resourced neighborhoods	70,000
Camp Good Days and Special Times Mendon, NY Homework Huddle, an after-school tutoring program	26,000
Catalyst Schools Chicago, IL General operations support	15,000
The Chicago High School for the Arts Chicago, IL ChiArts enrichment programs for economica challenged students	25,000 lly
Chicago Jesuit Academy Chicago, IL Full scholarship for one student	12,000
Chicago Youth Centers Chicago, IL Continuum of Caring curriculum for low-income youth	20,000
Children at the Crossroads Foundation Chicago, IL Six scholarships for students to attend Franc Xavier Warde School	25,000 ces
Children's Home + Aid Chicago, IL Community Schools Program for children to	

remove learning barriers resulting from living

in poverty

Circle Urban Ministries Chicago, IL	\$ 25,000	Lawndale Christian Development Corporation	\$ 15,000
College-readiness programs that increase academic success and reduce incidents of infraction in high-risk students		Chicago, IL Academic-enrichment and technology-train programs in North Lawndale	ing
City Year, Inc.	20,000	Literature for All of Us	10,000
Chicago, IL Diplomas Now dropout-prevention program		Evanston, IL Reading and writing program for at-risk youth	
Cristo Rey Kansas City	25,000		
Kansas City, MO Expansion of the Science Department		Marywood University Scranton, PA Student Academic Excellence and Inspiring	288,934
Communities in Schools – Aurora Aurora, IL	5,000	Student Academic Excellence and Inspiring Success (SASIE) Program designed to enhance academic success of at-risk high	
Project Unity and Communities in Schools Back-to-School Fair		school students	
FIRST, aka Foundation for the Inspiration &	25.000	Mercy Home for Boys and Girls Chicago, IL	25,000
Recognition Science & Technology Manchester, NH Technology and science programs for	25,000	The Academy's Educational Programs to improve academic advancement and achievement in underserved children	
underserved middle school children		Merit School of Music	10,000
High Jump	10,000	Chicago, IL	10,000
Chicago, IL Operating expenses for educational and life-skills programs for low-income students	.	Tuition-free, comprehensive music educational tuition for children ages 9-18	
inc-skins programs for fow-income students)	Metropolitan Family Services	20,000
Immaculate Heart of Mary Center Scranton, PA	30,000	Chicago, IL Direct operating costs associated with	
After-school programming at the Education Enrichment Institute		implementation of Community Schools Initiatives	
Jan's Tutoring House Washington, DC	15,000	Nevada Museum of Art, Inc. Reno, NV	25,000
Core program mentoring, and support for operations and equipment		Creation of a teacher-training program	
		Nevada Women's Fund	30,000
Jane Addams Hull House Association Chicago, IL	50,000	Reno, NV Educational advancement for economically	
Community School Network providing after-school and summer programs		disadvantaged women	
	5 000	Notre Dame Learning Center, Inc.	2,500
Jewish Council for Youth Services Chicago, IL	5,000	Rochester, NY Operations and program expansion beyond	
TEAMcorps academic-enrichment programs for low-income high school students		grade 8	
Ving's College	000 660	Our Lady of Unity School Kansas City, KS	50,000
King's College Wilkes-Barre, PA	998,668	Support Reading Project	
Programs at the William G. McGowan Center for Ethics and Public Life	r	Project Exploration	10,000
KIPP Ascend Charter School	20,000	Chicago, IL Youth development initiatives with personal	lized
Chicago, IL KIPP to College Counseling Program throug		experiences with science and scientists	

Initiatives in Education

Initiatives	in Education
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St. Ignatius College Prep.	\$ 18,000	Beacon House Washington, DC	\$ 20,000
Chicago, IL School tuition for three significantly		Targeting the Future mentoring and academ	ic-
disadvantaged high school students		enrichment programs for at-risk youth	ic .
Teach For America Chicago	25,000	Boys & Girls Clubs of Topeka	5,000
Chicago, IL Operating support to recruit, select, train,		Topeka, KS Power Hour Programming	
place and support teachers and alumni		rower nour rogramming	
Umoja Student Development Corporation	100,000	Buffalo Academy of the Sacred Heart Buffalo, NY	50,000
Chicago, IL	100,000	Program support to provide academic	
Renewal support of college and career-		financial assistance, college- and career-pre	р
preparation programming at three Chicago		for disadvantaged girls	
Public Schools high schools		By The Hand Club For Kids	100,000
University of Rochester Medical Center	35,000	Chicago, IL	100,000
Rochester, NY	,	After-school programming for youth grades	
Establishing the Susan H. Horwitz Family		1-12 living in four of the most-under-	
Therapy Scholarship Fund		resourced neighborhoods	
Urban Ed, Inc.	5,000	Capital City Public Charter School	40,000
Washington, DC		Washington, DC	
Expanding the Teen TechnoAcademy progra		Implementing a program to prepare graduating 8th graders for acceptance into	
to support youth in reducing risky behavior		college preparatory high schools	
Wyoming Valley Children's Association Forty Fort, PA	149,341.50	Carole Robertson Center for Learning	20,000
Free Early Equals Excellence pre-		Chicago, IL	20,000
kindergarten programs for at-risk 4- and		Youth Alternatives Programs promoting	
5-year-old children		leadership and academic success	
Young Men's Educational Network	30,000	Catalyst Schools Chicago, IL	20,000
Chicago, IL General operating support		Supplemental programming to ensure at-rist	k
Scheral operating support		students graduate on time	
Youth at Risk	25,000		150.000
Denver, CO Academic-enrichment and mentoring		Center for Inspired Teaching Washington, DC	150,000
programs for low-income students to reduce	e	Inspired Teacher Certification Program	
high school dropout rates			
		Center for Youth Services Rochester, NY	40,000
Total \$2	,500,443.50	College-preparatory tutoring programs for	
	,,	disadvantaged youth from East High School	
0011		who show academic potential	
2011		Chicago Jesuit Academy	12,000
Bishop Ward High School	\$50,000	Chicago, IL	,
Kansas City, KS		Full scholarship for one student	
Science, technology, engineering and math		Chicago Youth Centers	20.000
programming		Chicago Youth Centers Chicago, IL	20,000
Big Shoulders Fund	125,000	Teen Leadership Development	
Chicago, IL			
Programs that provide high school students		Children's Home + Aid	25,000
the opportunity for academic success		Chicago, IL Austin Community Schools Initiative	
		- moun community schools initiative	

City Year, Inc. \$ 20,000 Chicago, IL	De Sales High School \$175,000 Geneva, NY		
Whole School, Whole Child dropout-	Tuition assistance for at-risk students, plus		
prevention program in Chicago Talent Development High School	funds for creation of the 21st Century Learning Partnership Resource Center		
Jevelopment High School	Learning I arthership Resource Center		
Colorado UpLift 30,000	DeLaSalle Education Center 10,000		
Denver, CO Dut-of-school programs to provide at-risk	Kansas City, KS Personalized Education and Post-Secondary		
outh tutoring and guidance toward post-	Exploration Program		
secondary education	Don Bosco Cristo Rey High School 50,000		
Community Christian Alternative 20,000	of the Archdiocese of Washington, Inc.		
(CCA) Academy Chicago, IL	Takoma Park, MD Operating for the Future		
Advisory and Friday Seminar Program			
	El Centro Inc. 25,000 Kansas City, KS		
	General operating support, essential staff and		
"I never would have risked	occupancy expenses for the Academy for Children's Pre-K program		
creating and teaching a	Friendship House 75,000		
	Scranton, PA		
unit on America's decision	Transitional academic-enrichment program serving Pre-K children with emotional and mental		
to drop an atomic bomb on	health needs		
Japan had it not been for	Guadalupe Educational System Inc. 25,000 Kansas City, MO		
the work I was doing with	Wide literacy program System 44/Read 180		
Center for Inspired Teaching.	IMSA Fund for Advancement of Education 45,960 Aurora, IL		
	IMSA FUSION		
The methodology and	Keystone Junior College 30,000		
logistical and moral support	La Plume, PA		
gave me the determination	After-school program for at-risk children who		
	have had difficulty in kindergarten		
and courage I needed to	KIPP Ascend Charter School 20,000 Chicago, IL		
create a highly engaging unit	Renewal support of the KIPP to College		
that allowed my students to	counseling program through high school and college		
· · · · · · · · · · · · · · · · · · ·			
access and integrate rigorous	Lawndale Educational and Regional 20,000 Network Charter School		
ideas and materials."	Chicago, IL		
	LEARN School Counselor Program to prepare students for college preparatory high schools		
Vicki Otten			
5th grade teacher	Marywood University 328,769 Scranton, PA		
Washington, DC	Student Academic Success and Inspiring		
	Excellence (SASIE) Program		

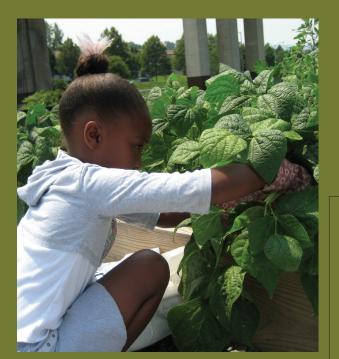
Initiatives in Education

Community	Initiatives for	r Those Most	Vulnerable
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Chicago, IL	\$ 15,000	Washburn University foundation \$ Topeka, KS
Merit Marketing Initiative		Art Beginning in Childhood (ABC), Arts after School (AAS), Mulvane Community Art
National Science & Technology Education Partnership	25,000	Program
Arlington, VA		Young Men's Educational Network
tudy Buddy Program for at-risk children		Chicago, IL General operating support
levada Discovery	30,000	Scheral operating support
Reno, NV Creation and implementation of educational		Total \$2,0
ograms		,
levada Museum of Art, Inc.	30,000	Other Grants
Reno, NV Feacher-training programs		2010
Vevada Women's Fund	30,000	Bishop Miege Foundation
eno, NV		Shawnee Mission, KS
levada Women's Fund scholarship program		Renovations and upgrades to The Chemistry Lab
cranton Preparatory School	100,000	
cranton, PA cholarships for 10 academically qualified		Hayden Catholic High School Topeka, KS
tudents in need of financial assistance		Completing new science classrooms and
	~~~~~	laboratories
pace Science for Schools Icline Village, NV	30,000	
TEM 4 Nevada		Total \$1
t. John the Apostle Catholic School	10,000	
irginia Beach, VA Ray" of Hope McGowan Scholarship		2011
kay of hope wedowall scholarship		Archbishop Carroll High School
each For America Chicago	25,000	Washington, DC Renovating and updating electronics in
hicago, IL eneral operating support to recruit, select,		student classrooms
ain, place and support teachers and alumn	i	
he Chicago High School for the Arts	25,000	Employment Opportunity & Training Center–EOTC–of Northeastern Pennsylvania
hicago, IL	23,000	Scranton, PA
hiArts enrichment programs for		Upgrading technology
conomically challenged students		NTID
he Davidson Academy of Nevada	50,000	Rochester, NY
eno, NV ursuit of Excellence program to expand		Construction of the Sebastian and Lenore Rosica Hall
cademic interests and talent development		
or profoundly gifted students		Patrick Henry School of Science and Arts Richmond, VA
he Youth Foundation	30,000	Implementing cloud computing
dwards, CO		
wer Hours Programming		Total \$8
niversity of Chicago Charter School	50,000	
nicago, IL		
College-Bound campus touring program		1

gram	
ing Men's Educational Network cago, IL ieral operating support	30,000
al	\$2,041,729
ner Grants	
0	
nop Miege Foundation wnee Mission, KS lovations and upgrades to The Chemi	\$30,000 stry
rden Catholic High School eka, KS npleting new science classrooms and pratories	150,000
al	\$180,000
1	
hbishop Carroll High School shington, DC ovating and updating electronics in dent classrooms	\$30,000
ployment Opportunity & Training ter–EOTC–of Northeastern Pennsylv anton, PA grading technology	30,000 ania
D hester, NY Istruction of the Sebastian and Lenor ica Hall	750,000 e
rick Henry School of Science and Art hmond, VA lementing cloud computing	s 50,000
al	\$860,000

\$ 10,000



rince the recession took hold of the U.S. economy in 2008, and federal and state funding for social services were severely cut, the vulnerable and at-risk members of our communities have experienced great hardship. Over the past few years, meeting the immediate needs of those in crisis took on greater urgency, and the Fund responded with a sharp increase in grants for community initiatives. In 2010 and 2011, as the economy struggled to right itself, the Board continued its support for community organizations that provide crisis support to families and individuals, with a particular focus on programs that achieve positive long-term outcomes through foundational support and services. Partnering with organizations that focus on systemic change aligns our grant-making activity in this area with our overall mission and vision.

For example, the Fund concentrated its support on community partners that have the ability to both meet short-term essential needs and improve the long-term quality of life for very vulnerable populations. Community organizations that provide educational opportunities, job training or life-skills programs that move people toward independent living remained priorities. In addition, the Fund continued its support of youth-enrichment programs that grant children of poverty and challenging living circumstances opportunities that would otherwise not be available. Through these partnerships, the Fund remained committed to its mission of ending cycles of poverty and suffering through community partnership and community-building efforts.

# Grantee Spotlight Commission on Economic Opportunity

Nearly 49 million Americans struggle with hunger. Hunger affects the very poor, but also working families, children and the elderly. It is a reality in urban, rural and suburban communities. Hunger is an American problem, and one the McGowan Fund and the Commission on Economic Opportunity (CEO) are working to end.

The Wilkes-Barre, Pa.-based CEO/Weinberg Food Bank annually distributes more than 4.9 million pounds of donated food to food pantries, shelters, soup kitchens, children's food programs and elder care facilities. The non-profit also teaches food-insecure families about good nutrition and healthy lifestyles through cooking demonstrations, classes, health fairs, and before- and after-school activities.

In 2010, the McGowan Fund awarded CEO a \$1 million grant for the Monsignor Andrew J. McGowan Center for Healthy Living capital campaign. It is the single largest gift for the capital project. The new 50,000-square-foot facility will allow the Food Bank to offer a greater variety and quantity of food products to its member agencies. The Center will also include an attached greenhouse and two outdoor gardens, which will be used to teach members of the community and Food Bank member agencies how to grow their own food.

This long-term vision is well aligned with the Fund's own focus on sustainable solutions, and Executive Director Gene Brady credits the Fund for supporting a multi-faceted approach to a complex problem. "Only addressing immediate needs is futile," he explained. "A holistic approach that combines a variety of long-term solutions to hunger and poverty is the most effective."

## **Community Grants**

2010	
Access Living of Metropolitan Chicago Chicago, IL Transitions to Independence program for young people with disabilities	\$15,000
ACS Community LIFT Denver, CO Family Care program to assist families in crisis and the homeless	25,000
American Indian Center, Inc. Chicago, IL Expansion of the Wellness Department	15,000
Alternatives, Inc. Chicago, IL Youth Leadership and Career and Employment Services programs	20,000
Anixter Center Chicago, IL Social development program for hearing impaired youth	12,000
Aspen Camp for the Deaf and Hard of Hearing Snowmass, CO Summer camp for deaf and hard-of-hearing children	25,000
Avenues to Independence Park Ridge, IL Job placement program for individuals with developmental disabilities	10,000
Between Friends Chicago, IL Choice for Hope program addressing teen dating violence in Chicago	15,000
Bishop Sheen Housing Foundation, Inc. Rochester, NY Emergency Home Repair program	5,000
Boys and Girls Clubs of Northeastern Pennsylvania Scranton, PA Character-building programs for at-risk children	22,500
Center for Youth Services Rochester, NY Project Safe Place	5,000

			* 50.000
CitiCare \$ Reno, NV	\$ 25,000	Juvenile Protective Association S Chicago, IL	\$ 50,000
Paratransit rides for people with significant		Renewal support and expansion of the	
disabilities		Building Bridges program	
Emergency Fund	20,000	Kids R First	20,000
Chicago, IL		Reston, VA	
Crisis-intervention program for needy familie	S	Kids R First Program to supply needy childre with school supplies	n
Food Bank of Northern Nevada, Inc.	35,000	Louronce Hall Youth Commisse	7 500
McCarran, NV Bundled-services program to deliver monthly		Lawrence Hall Youth Services Chicago, IL	7,500
emergency food, education and outreach		Parent-child interactive therapy program	
services to remote, under-served communities	5		10.000
Foundation for Inclusive Religious Education	25.000	Lincoln Park Community Shelter Chicago, IL	10,000
Kansas City, MO	25,000	On Track Program of life-skills training for	
Secondary development program with focus		homeless and at-risk adults	
on academic, social and vocational instructio	n	Literary Volunteers of Ontaria Vates	25.000
for children with special needs		Literacy Volunteers of Ontario-Yates Canandaigua, NY	35,000
Full Circle of Lake County, Inc.	10,000	Expanding the literacy volunteer program to	
Leadville, CO		improve lives through reading, writing,	
Renewal support of the Outdoor Leadership Program		speaking and computing skills	
Tiogram		Lothlorian Therapeutic Riding Center, Inc.	5,000
Gerard Place Housing Development Fund	61,750	East Aurora, NY	
Buffalo, NY Life-skills and job-readiness training program	10	Equine-skills program for the disabled	
Life-skins and job-readiness training program	15	Mercy Housing Lakefront	10,000
Greater Rochester Area Branch of the	8,000	Chicago, IL	
American Association of University Women, Rochester, NY	Inc.	Basic services and housing support to very low-income and disabled residents of Austin	
Women Helping Girls program		low-income and disabled residents of Austin	
		New Moms, Inc.	10,000
Guild for the Blind	5,000	Chicago, IL Rising Star career-readiness and education	
Chicago, IL Rehabilitation program for adults and seniors		programs for young mothers ages 13-21	
with vision loss			
Higher Ground Youth Challenge	7,500	Northern Children's Cancer Foundation Inc. Reno, NV	30,000
Denver, CO	7,500	Client assistance fund	
Renewal support of the Outdoor Leadership			
Experiential Program		Project Sanctuary Parker, CO	75,000
Horizons for Youth	20,000	Operating support for Project Sanctuary's	
Chicago, IL		service to military families through retreats	
Renewal support of the Big Sibling mentoring	ş	Reno Philharmonic Association Inc.	15,000
program		Reno, NV	15,000
Housing Opportunities for Women	10,000	Celebrate Strings program	
Chicago, IL Child & Youth Services program for women		Skating Association For The Blind and	10,000
Child & Youth Services program for women and children facing homelessness		Handicapped, Inc.	10,000
-		Buffalo, NY	
Jobs For Youth	15,000	Therapeutic recreational skating programs	
Chicago, IL Renewal support of the occupational skills		for physically and cognitively challenged individuals	
training programs			

St. Vincent De Paul Kitchen/Catholic Social Services Wilkes-Barre, PA	\$ 30,000	Catholic Charities of Northeast Kansas Overland Park, KS Shalom House Shelter for homeless men	\$ 20,000
SVP Kitchen, serving free meals for those in need		Chicago Public Library Chicago, IL	10,000
TRU VISTA FOUNDATION, INC Reno, NV Reconctional and sports activities for skilds	10,000	Renewal support of the high-impact Teen Volume program	
Recreational and sports activities for childn with parents in the Family Drug Court	en	Colorado Youth at Risk Denver, CO	20,000
The Note-Ables Sparks, NV	30,000	Steps Ahead for Youth and Touchstone Leadership programs	
Full-time music program expansion and a coordinator/music therapist		Community Financial Education Foundation Washington, DC	30,000
The Peace Corner Chicago, IL After-school and summer programs	10,000	Program support to provide direct and online financial education to underserved young adults	
The Solace Tree Reno, NV Grief programs for children and families who have experienced loss	40,000	Community LINC Kansas City, MO Program and operational support to provide housing and services to homeless families	30,000
VSA Arts of Nevada Reno, NV Visual and performing arts workshops for children and adults with special needs	20,000	Consumer Credit Counseling Service of Northeastern Pennsylvania Pittston, PA Consumer credit counseling services	10,000
Women's Business Development Center Chicago, IL Entrepreneurial training and individualized pusiness counseling for women	5,000 1	Economic Opportunity Foundation Kansas City, KS Employment services	10,000
		Friends of the Poor Scranton, PA	42,500
<b>F</b> otal	\$924,250	Renewal support to assist low-income families with basic necessities	
2011		Gerard Place Housing Development Fund	48,650
ACS Community LIFT Denver, CO Family Care program to assist families in crisis and the homeless	\$ 25,000	Buffalo, NY Programs and services to assist homeless families in the Gerard Place residence and surrounding communities	
Aurora Area Interfaith Food Pantry Aurora, IL Hunger relief through capacity building an food rescue	20,000 d	Girls Scouts of the Sierra Nevada Reno, NV Outreach program providing leadership skills to at-risk and low-income girls	15,000
CASA Kane County Geneva, IL Advocates for abused and neglected childro	50,000 en	Harvesters-The Community Food Network Kansas City, MO The Community Food Network	20,000
CASA of the Continental Divide Dillon, CO Program support	5,000		

Higher Ground Youth Challenge \$ 5, Denver, CO Renewal support for mentoring and leadership training programs for at-risk children	000	Mid-Atlantic, Inc. Bethesda, MD Granting wishes of children with life-	5 26,200
Hope of Buffalo, Inc. 50, Buffalo, NY Support of programs to help males in the criminal justice system avoid recidivism	000	threatening medical conditions Martha's Table Washington, DC Bridge and Teen Programs	40,000
Jobs For Youth 15, Chicago, IL Renewed support to assist in the expansion of the Occupational Skills Training programs	000	Mercy Housing Lakefront Chicago, IL Basic services and housing to low-income individuals and families of the Chicago Austin neighborhood	15,000
Juvenile Protective Association 50, Chicago, IL Building Bridges to North Lawndale (BBNL) demonstration project	000	Mile High Youth Corps Denver, CO Community service, life-skills, career-skills and education programs for youth	40,000
Lawrence Hall Youth Services5,Chicago, ILFoster care program, providing temporaryprotection for neglected or abused childrenuntil a healthy permanent home is arranged	000	New Moms, Inc. Chicago, IL Rising Star career-readiness and education programs for young mothers ages 13-21	10,000
Literacy Volunteers of Ontario-Yates 49, Canandaigua, NY Renewal support to maintain the recent expansion of the adult literacy volunteer program in Yates County, NY	617	Northern Nevada Children's Cancer Foundation Inc. Reno, NV Financing transportation for children with cancer to travel with their families to specialized treatment centers	30,000
"Through working with the Food Bank, the Bethel		Reno Philharmonic Association Inc. Reno, NV Renewal support of the Celebrate Strings program	20,000
AME Food Pantry has been able to give nutritional food and available supplies		Seeking Common Ground, Inc. Canandaigua, NY Herb Haven program for women and children striving to become self-sufficient	15,000
to people who need it the most. They are very thankfi		SGA Youth & Family Services Chicago, IL Individualized school-based services of Core Counseling, Specialized Services and the Community School Initiative	10,000
<i>and appreciative."</i> Priscilla Rux Bethel African Methodist Episcopal Food Pantry (CEO network member) Wilkes-Barre, PA		SISTERHOUSE Chicago, IL Recovery is Possible	15,000

Program support

### **Community Initiatives for Those Most Vulnerable**

SOS Outreach Avon, CO	\$ 25,000	Other Grants	
General operating support for SOS Outreach	1	2010	
programming The Christ Child Society/AKA Christ Child Society Washington, DC Expanding mental health counseling service to elementary and high school children in 1 underserved schools		Foundation for the National Archives Washington, DC Forum Programs at the William G. McGov Theater Mile High Youth Corps Denver, CO	
The Note-Ables Sparks, NV	10,000	Phase II of the capital campaign to renova the newly purchased facility	ate
Renewal support of community music programs that serve disabled children and adults			\$1 [.]
The Peace Corner Chicago, IL	10,000	2011	
General operating support to continue out-of-school youth programming		Commission on Economic Opportunity Wilkes-Barre, PA Capital Campaign Building funds for	\$1,0
Urban Peak Denver Denver, CO Outreach programs and shelter for homeless	20,000	support of the Monsignor Andrew J. McGowan Center for Healthy Living	
and runaway youth		Foundation for the National Archives Washington, DC	1
VSA Arts of Nevada Reno, NV Arts for ALL	20,000	William G. McGowan Theater Program & Audience Development	
Women's Business Development Center	5,000	Sisters of St. Joseph Clarence, NY	1
Chicago, IL Renewal support of entrepreneurial training and individualized business counseling for	Ţ	Renovating Clarence Residence Senior Living to ADA recommendations	
women	40.000	Total	\$1,2
Women's Resource Center Scranton, PA General operating support for Safe House program	40,000		
Total	5 953,317	-	

# **Healthcare & Medical Research Initiatives**



\$75,000

40,000

\$115,000

\$1,000,000

150,000

100,000

\$1,250,000

he McGowan Fund's grant-making activity is rooted in the belief that quality of life should be available to all. The Fund pursues this vision by partnering with institutions that advance medical research and organizations that build healthy communities through innovative community-based programs.

To that end, in 2010 and 2011 the Fund supported a variety of organizations that ensure low-income and uninsured individuals have access to essential preventive health services and programs. In addition, over the past two years the Fund turned increasing attention to evidence-based programs that promote disease prevention through education and lifestyle modifications. This shift reflects the Fund's overall goal of creating long-term, systemic and sustainable change.

The Fund continued its support of life-saving cardiac research through medical research grants and support of the University of Pittsburgh McGowan Institute for Regenerative Medicine. Thanks to McGowan Fund grants, researchers have a leadership role in an ongoing study to develop a new miniature heart pump for children. The new PediaFlow is an implantable pediatric ventricular assist device designed for children from birth to 2 years. It is the size of a AA battery and could provide a life-saving bridge for children awaiting transplant.

# Grantee Spotlight Rush University Medical Center

Approximately 35 percent of the U.S. population has metabolic syndrome, a combination of conditions that increases a person's risk for heart disease. Individuals with metabolic syndrome are twice as likely to develop heart disease and five times as likely to develop diabetes. With support from the McGowan Fund, an innovative study at Rush University Medical Center in Chicago is investigating whether a lifestyle-modification program can reverse the early stages of metabolic syndrome and provide long-term protection against heart disease.

The Eat Well, Love Better, Move More (ELM) research study was created by Lynda Powell, PhD, a preventive medicine specialist, and a multidisciplinary team of practitioners at Rush. In 2010, the McGowan Fund provided initial funding for a proof-of-concept study on the efficacy of ELM. Over the course of one year, participants met weekly for exercise and nutritional counseling. They also prepared and ate meals together in a relaxed, supportive setting.

By year's end, the program had easily achieved its goal of eliminating metabolic syndrome in 50 percent of participants. Encouraged by the results, Dr. Powell decided to test the long-term sustainability of ELM, and she knew just the right partner. In 2011 the Fund provided an additional two-year grant for a multi-year randomized study.

"I only want to do things that are going to make changes in a major way. These issues are too big and too serious. The McGowan Fund has the same perspective, and that's why it's such a good fit," Dr. Powell said. "I think the direction of asking big questions and encouraging investigators to answer them in a way that's going to make a permanent change is really exciting and important."

### Healthcare & Medical Research Grants

### 2010

Total

2011

CARE Chest of Sierra Nevada \$ 30,000 Reno, NV Medical resource programs for people in need of medical equipment and emergency supplies

CommunityHealth100,000Chicago, ILContinued support of the Expanded NurseCase Management Program for patients with<br/>chronic illness

McGowan Institute for Regenerative750,000MedicinePittsburgh, PARenewal support of research and clinical<br/>translation programs1

Rush University Medical Center 180,000 Chicago, IL Clinical trial to conduct a proof-of-concept study of the efficacy and acceptability of a lifestyle program for patients with metabolic syndrome

Sisters of Charity Hospital 75,000 Buffalo, NY Expansion of the therapeutic/medical massage program to offer more treatments and foot specific treatments

\$1,135,000

Access to Healthcare Network Reno, NV	\$ 25,000
AHN Patient Care Fund	
CARE Chest of Sierra Nevada Reno, NV Medical resource programs for people in ne of medical equipment and emergency supp	
CommunityHealth Chicago, IL Continued support of the Expanded Nurse Case Management Program for patients wit chronic illness	100,000 h

"Five and a half months into	
ELM, I've lost 65 pounds.	]
My blood pressure has	
dropped (without meds!).	-
I'm becoming more	
comfortable in my own skin	
– I anticipated feeling	
better physically; feeling	
better about myself is a nice	
bonus."	

Bill Mietelski ELM participant Rush University Medical Center Chicago, IL

McGowan Institute for Regenerative \$750,000 Medicine Pittsburgh, PA Renewal support of research and clinical translation programs Rush University Medical Center 135,109 Chicago, IL Renewal support of the ELM Project University of Rochester Medical Center 100,000 Rochester, N.Y. Supporting the Dr. Susan Horwitz Scholarship Fund Visiting Nurse Association of Fox Valley 70.000 Aurora, IL Operating support for VNA's Cardiology Clinic Volunteers in Medicine 50,000 Wilkes-Barre, PA Free dental clinic serving the uninsured working poor of Luzerne County

\$1,260,109

Total

### Other Grants

### 2010

Total	\$ 25,000
Mount St. Mary's Hospital Lewiston, NY Phase II of the expansion of Mount St. Mary's Neighborhood Health Center	\$ 25,000

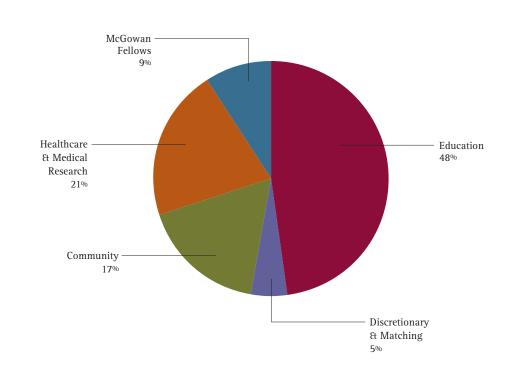
### **Board Discretionary and Matching Grants**

\$ 110,200 155,265.60
\$265,465.60
\$ 241,985 148,960
\$ 390,945

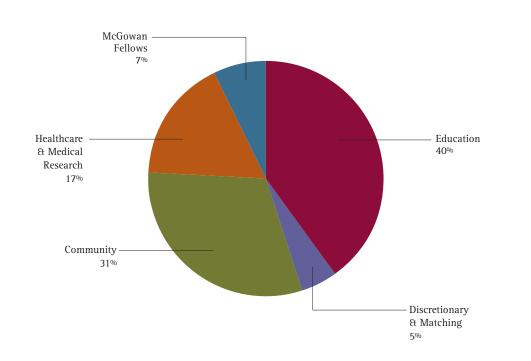
# **Grant Distribution by Program Area**

# **Financial Statement**





2011



William G. McGowan Charitable Fund Statement of Financial Position (Pre-Tax) Period Ended June 30, 2011

2010 2011

### Assets

TOTAL	\$147,530,850	148,400,233
Accumulated fund balances at end of fiscal year	21,232,797	22,102,179
Current period net earning/(loss)	7,532,989	704,081
Accumulated fund balances at beginning of fiscal year, restated	13,699,808	21,398,097
- Prior period tax cost adjustments	4,306	175,534
- Long-term capital loss on worthless stock (WorldCom)	_	-
as previously reported	13,705,736	21,232,797
Accumulated fund balances at beginning of fiscal year,		
Initial capital fund upon inception *Subsequent fund increase/(decline) since inception	\$ 126,298,054	126,298,054
Other liabilities	φ =	_
Accounts payable	\$ -	
Liabilities/Net Capital		
TOTAL	\$147,530,850	148,400,233
International equities	19,131,050	21,069,704
Alternative investment - private equity	806,911	807,235
Other investments - real estate	478,398	477,211
US equities	62,139,509	61,312,367
Fixed income	56,434,608	63,364,970
- Money market/cash	6,537,222	1,228,194
- Checking and saving account	2,003,151	140,551
Cash and cash equivalents	\$	

# **Grant-Making & Geographic Guidelines**

### The McGowan Charitable Fund awards grants within the following parameters:

### Education

Because William McGowan was a recipient of support to complete his final year of education, and because he deeply believed in the power of education to transform lives:

We support exceptional business students through the McGowan Fellows Program, and support exceptional Pre-K through12 programs that creatively address the current challenges in our educational system for the purposes of promoting retention and graduation rates in underserved or underachieving populations.

### **Community Initiatives for Those Most Vulnerable** Because of William McGowan's belief in the power of community, and because of his actions in building community:

We support programs in our communities that address quality of life challenges for the elderly, for those who are victims of abuse, those who are disabled, and those who suffer from hunger, homelessness, unemployment or illness.

### **Healthcare & Medical Research**

Because of William McGowan's cardiac condition and heart transplant:

We support programs and research projects that address the challenges and needs in cardiac healthcare.

We do not support programs in the following areas, except by invitation: Arts; Capital Campaigns; Embryonic Stem Cell Research; Endowments; Grant-making Foundations; Multi-year Grants; National Organizations; Salary Support; Sports Programs.

### National Geographic Guidelines

The McGowan Charitable Fund restricts its grants to the following areas:



The Board of Directors of the McGowan Charitable Fund play an active role in examining requests for funding from their areas of the country, as well as in assessing the progress of programs that they fund, and in evaluating those programs.

### Colorado

Including Greater Denver Metropolitan area, Eagle and Lake Counties

### llinois

The city of Aurora and the Chicago neighborhoods of Austin and North Lawndale

**Kansas** Including Kansas City Metropolitan area

**Nevada** Including Reno Metropolitan area

Western and Upstate New York Including Rochester; and surrounding areas; Buffalo by invitation only

Northeast Pennsylvania Lackawanna and Luzerne Counties only

Washington DC By invitation only **Thanks** The William G. McGowan Charitable Fund would like to recognize the contributions from our many partners/grantees. Without their assistance our story would not be fully told.

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